

FOR IMMEDIATE RELEASE February 13, 2007

PELLE TÖRNBERG PROPOSED TO BE ELECTED AS DIRECTOR OF THE BOARD OF TELE2

Stockholm - Tele2 AB, ("Tele2"), (Stockholm Stock Exchange: TEL2 A and TEL2 B), Europe's leading alternative telecoms operator, today announced that the Nomination Committee of major shareholders in Tele2 has received a proposal from shareholders representing more than 50% of the votes in the company including Emesco AB and Investment AB Kinnevik to elect Pelle Törnberg as director of the Board at the 2007 Annual General Meeting.

Pelle Törnberg has served as President and CEO of the international free newspaper company Metro International S.A. since its demerger from the international broadcasting group Modern Times Group MTG AB ("MTG") in 2000. From 1993 Pelle Törnberg headed all the media companies within Investment AB Kinnevik, becoming President and CEO of MTG upon its demerger from Kinnevik in 1997. Pelle Törnberg is a non-executive Director of MTG, RNB Retail and Brands AB and the Swedish American Chamber of Commerce.

The Nomination Committee will submit its complete proposal for Board of Directors for the 2007 Annual General Meeting in the notice to the AGM.

CONTACTS

Lars TorstenssonTelephone+ 46 702 73 48 79Investor enquiries

Visit our web site at <u>www.tele2.com</u>

Tele2 is Europe's leading alternative telecom operator. Tele2's mission is to provide cheap and simple telecoms for everyone in Europe. Tele2 always strives to offer the market's best prices. We have 31 million customers in 22 countries. Tele2 offers fixed and mobile telephony, broadband, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies. Tele2 has been listed on Stockholmsbörsen since 1996. In 2005 we had operating revenue of SEK 50 billion and reported a profit (EBITDA) of SEK 6.6 billion.