Tele2 AB Skeppsbron 18 P.O Box 2094 SE-103 13 Stockholm, Sweden Telephone +46 8 5620 0060 Fax: +46 8 5620 0040 www.tele2.com Reg No 556410-8917 VAT No SE556410891701 2015-11-04

PRESS RELEASE

Invitation: Press conference and Analysts' conference call

On Wednesday, November 4, Tele2 Group is hosting an investor and analysts' conference call and a press conference. The host of both events will be Allison Kirkby, CEO and President of Tele2 Group. Allison will be joined by Lars Torstensson, Executive Vice President New Growth & Strategy, Tele2 Group and Marie Baumgarts, Director Corporate Responsibility, Tele2 Group

Investor and analysts' conference call

Tele2 will host an investor and analysts' conference call and webcast at **09:00 CET** (08:00 UK time/03:00 NY time). The conference call will be held in English and also made available as an webcast here: http://edge.media-server.com/m/p/8k5y55ph

To ensure that you are connected to the conference call, please dial in a few minutes before the start of the conference call to register your attendance.

Dial-in numbers

Sweden: +46 (0)8 5033 65 39 UK: +44 (0)20 7136 20 56 US: +1 646 254 33 65 Conference Code: 6364348

Press conference

The press conference will be held at Collector's Victory Hotel on **Lilla Nygatan 5**, **Stockholm**, at **10:00 CET** (09:00 UK time/04:00 NY time).

Venue

Collector's Victory Hotel on Lilla Nygatan 5, Stockholm Wifi will be available.
Refreshments will be served

For more information, please contact:

Viktor Wallström, Head of PR, Telephone: +46 703 63 53 27 Louise Tjeder, Head of Investor Relations, Telephone: +46 704 26 46 52 Marie Baumgarts, Director Corporate Responsibility, Telephone: +46 704 26 44 58

TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 14 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, content services and global M2M/IoT solutions. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2014, we had net sales of SEK 26 billion and reported an operating profit (EBITDA) of SEK 5.9 billion.

