

PRESS RELEASE

Stefan Backman appointed Group General Counsel and new member of Tele2 AB's Leadership Team

Stockholm - Tele2 AB, (Tele2), (NASDAQ OMX Stockholm: TEL2 A and TEL2 B) today announces that Stefan Backman is appointed Executive Vice President, Group General Counsel and member of Tele2 AB's Leadership Team. He will assume the new position on December 1st, and report to Allison Kirkby, President and CEO.

Stefan Backman replaces Caroline Fellenius-Omnell, who will assume the position of Executive Vice President Group General Counsel at Skanska Group.

Stefan has a long and extensive background in telecoms, with experience from both legal and regulatory fields. He joined Tele2 in 2007 and has been pivotal in Tele2 Sweden's growth, particularly with respect to corporate development, governmental relations, regulatory affairs, corporate governance and most recently in the leadership of the network JVs. Stefan has a degree in Law from the University of Uppsala. Before being appointed to Group General Counsel, Stefan held the position of Head of Legal, Regulatory & Network at Tele2 Sweden.

Allison Kirkby, President and CEO of Tele2 AB, comments: "Stefan will contribute immediately and brings extensive commercial and legal experience from his years within Tele2, and from his professional training. I am extremely proud to be able to promote such a great individual from within our Tele2 talent pool, proving again Tele2's bench strength. Caroline has done a great job heading up our Group Legal and Regulatory team during a period of significant change, and I wish her every success in her new role."

Stefan Backman, incoming EVP Group General Counsel at Tele2 AB, comments: "I am thrilled to accept this position and look forward to stepping up to the Group Leadership team, and supporting Tele2 as it pursues its responsible challenger strategy."

Caroline Fellenius-Omnell, resigning Group General Counsel at Tele2 AB, comments: "I have had a fantastic time at Tele2 and I want to thank all my colleagues for their dedication and hard work during these years. I am now looking forward to pursuing my new role at Skanska Group."

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TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 16 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, content services and global IoT solutions. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2015, we had net sales of SEK 27 billion and reported an operating profit (EBITDA) of SEK 5.8 billion. For definitions of measures, please see the last page of the Annual report 2015.

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