

PRESS RELEASE

The Tele2 Bike Tour raised 300 000 SEK to SOS Children Villages

With the time 15 hours, 45 minutes and 38 seconds, the winner of the Tele2 Bike Tour, Samuel Skott, crossed the finish line in Vilnius. The Group Leadership Team started the race two days ago in Riga with the purpose to fearlessly raise money for a good cause.

It was a team of sore but determined competitors that reached the finish line in Vilnius today after having biked 352 kilometers from Riga. Throughout the race, the Leadership Team visited several cities, Tele2 stores and had the opportunity to visit SOS Children Villages to see what the money they are donating goes to. The final amount that was given to the organization at the end of the race was 300 000 SEK.

Allison Kirkby, President and Group CEO, comments: "It has been an amazing 2,5 days together with my team on the road. The fearless challenger spirit is a part of who we are but even if we all are competitive, I think that we have been brilliant at supporting and pushing each other throughout the race. I am also humbled by seeing first hand the SOS Children Villages work in Latvia and Lithuania and I am proud to be contributing to such a great organization."

The winner of the race was a happy, but tired Samuel Skott, CEO of Tele2 Sweden. "I am proud that I won the race and I am proud of the team. However, I am mostly proud of that we managed to gather 300 000 SEK to SOS Children Villages through this race. It has been a great journey."

Result

1. Samuel Skott
2. Jon James
3. Lars Nordmark
4. Viktor Wallström
5. Richard Peers
6. Allison Kirkby
7. Guillaume Van Gaver
8. Stina Andersson
9. Fredrik Stenberg
10. Stefan Backman

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TELE2'S MISSION IS TO FEARLESSLY LIBERATE PEOPLE TO LIVE A MORE CONNECTED LIFE. We believe the connected life is a better life, and so our aim is to make connectivity increasingly accessible to our customers, no matter where or when they need it. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 offers mobile services, fixed broadband and telephony, data network services, content services and global IoT solutions. Every day our 17 million customers across 9 countries enjoy a fast and wireless experience through our award winning networks. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2016, Tele2 had net sales of SEK 28 billion and reported an operating profit (EBITDA) of SEK 5.3 billion. For definitions of measures, please see the last pages of the Annual Report 2016. Follow @Tele2group on Twitter for the latest updates.

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