

Tele2 AB
Skeppsbron 18
P.O Box 2094
SE-103 13 Stockholm, Sweden
Telephone +46 8 5620 0060
Fax: +46 8 5620 0040
www.tele2.com
2015-02-19

PRESS RELEASE

Tele2 M2M announces the launch of 4G/LTE for M2M/IoT

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholmsbörsen: TEL2 A and TEL2 B) today announced that it launches 4G/LTE connectivity for Machine-to-Machine (M2M)/Internet of Things (IoT) implementations.

Rami Avidan, Commercial Director at Tele2 M2M Global Solutions, comments: "This is further proof of Tele2 challenging and pushing the M2M/IoT game to new levels. As far as I know, Tele2 is the second operator in the world to publicly announce 4G/LTE for M2M/IoT services. We will now be able to utilize that technology for new exciting types of implementations, in the Tele2 footprint as well as together with applicable roaming partners."

New implementations will include, amongst many other, CCTV with HD streaming, infotainment systems in cars or connected advertisements. These kind of services demand increased speeds, a more stable data connection and much shorter response times, which is empowered by 4G/LTE. The benefits of 4G/LTE are now enabled in the Tele2 M2M Control Center which is managed by Jasper, a global leader in IoT platforms.

Cindy Patterson, Chief Customer Officer at Jasper, comments: "Tele2's launch of 4G/LTE illustrates its commitment to the IoT market. This helps ensure that the Tele2 Control Center can continue to provide enterprises with the highest performance IoT services."

What are the benefits with 4G/LTE for M2M Customers?

- Increased speeds – up to 50 Mbit/second
- More stable data connections
- Shorter response times when compared to 2G/3G, enabling usage for fast moving devices, streaming, multicasting
- A future proof technology
- Better coverage through a greater range of spectrum

For more information, please contact:

Lars Torstensson, EVP Corporate Communication and Strategy, Tele2 AB, Phone: +46 702 73 48 79.
Viktor Wallström, Head of Public Relations, Tele2 AB, Phone: +46 703 63 53 27.

TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 14 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2014, we had net sales of SEK 26 billion and reported an operating profit (EBITDA) of SEK 5,9 billion.

The logo for Tele2, featuring the word "TELE2" in a bold, black, sans-serif font. The "2" is significantly larger and more prominent than the other characters.