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PRESS RELEASE

Tele2 strengthens its Group Leadership Team with new CFO and CCO

Stockholm – Tele2 AB (“Tele2”) (Nasdaq Stockholm: TEL2 A and TEL2 B) today announced that it is strengthening its Group Leadership Team by appointing Charlotte Hansson as EVP Group CFO and Hendrik de Groot as EVP Chief Commercial Officer. In addition, Stefan Backman, EVP Group General Counsel, has decided to leave Tele2.

To strengthen its commercial and financial capabilities, with a special focus on convergence and online sales, Tele2 welcomes Charlotte Hansson and Hendrik de Groot to its Group Leadership Team.

Charlotte Hansson appointed EVP Group CFO

Starting January 10 2022, Charlotte Hansson assumes the role of EVP Group CFO and joins Tele2’s Group Leadership Team, reporting to CEO Kjell Johnsen. Charlotte brings broad experience from several industries, most recently as CFO of Systembolaget, the Government-owned Swedish alcohol retail chain. Before that, she was Group CFO at the Nasdaq listed global PR software and service company Cision, Group CFO of the Swedish facility management company Addici and also has a background at MTG. Charlotte currently sits on the board of Orexo, a Nasdaq Mid Cap listed med-tech company.

– I am excited to welcome Charlotte to Tele2. Her extensive experience as CFO of companies from different industries will bring fresh perspectives and ideas to our business. Charlotte’s experiences from deep involvement in transformation journeys, for example towards e-commerce, will be essential as Tele2 focuses more and more on automation through online sales, says Kjell Johnsen, President and Group CEO of Tele2.

During the time between the departure of Mikael Larsson, current CFO, and Charlotte Hansson’s starting date, Tele2 has appointed Peter Landgren, Head of Financial Planning & Reporting, as interim CFO.

Hendrik de Groot appointed EVP Chief Commercial Officer (CCO)

Starting August 2 2021, Hendrik de Groot assumes the role of EVP Chief Commercial Officer and joins Tele2’s Group Leadership Team, reporting to CEO Kjell Johnsen. Hendrik comes with extensive telecom experience and has all through his career driven transformation towards convergence. Most recently he has been Head of Group Commercial and Group FMC Officer at VEON. Before that Hendrik was Chief Commercial Officer and Vice President Commercial & Customer Operations at Ziggo. He brings a wealth of international experience from other telecommunications companies such as COLT, Vodafone, BT and MCI International.

– We are on a journey to transform Tele2 into a truly converged telco and Hendrik brings exactly the kind of experience we need to fulfill that. Under his competent leadership, our B2C unit can continue to



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execute on our strategy and develop the combined offerings of tomorrow for both Tele2 and Comviq, says Kjell Johnsen, President and Group CEO of Tele2.

Stefan Backman, EVP Group General Counsel, to leave Tele2

In addition to the appointments above, Stefan Backman, EVP Group General Counsel, has decided to leave Tele2 in order to pursue other opportunities. The search for a suitable replacement will commence immediately.

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Tele2's vision is to be *the smartest telco in the world, enabling a society of unlimited possibilities*. Ever since Tele2 was founded in 1993, we have continued to challenge prevailing norms and dusty monopolies. Today our networks enable mobile and fixed connectivity, telephony, data network services, TV, streaming and global IoT solutions for millions of customers. We drive growth through customer satisfaction and smart combined offerings. Tele2 has been listed on Nasdaq Stockholm since 1996. In 2020, Tele2 generated revenue of SEK 27 billion and reported an underlying EBITDAaL of SEK 9 billion. For latest news and definitions of measures, please see our homepage www.tele2.com.

