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PRESS RELEASE

Tele2 launches new streaming packages

Earlier this year Tele2 and Viaplay Group entered a strategic distribution partnership giving Tele2's pay TV customers access to a wide range of Viaplay's channels and streaming services. Today Tele2 launches the next step in the partnership and adds Viaplay to three new streaming packages.

Tele2 is today launching three completely new streaming packages in Tele2 Play, which now includes lots of sports and entertainment in one place from providers including Viaplay, Paramount + and Nordisk Film +. Tele2's mobile and broadband customers can stream all content throughout the EU via the Tele2 Play app to their TV, mobile or tablet, and can also choose to add 21 live channels.

- We are pleased that we can take the next step in our partnership with Viaplay and add Tele2 Play with even more new premium content. We continue to bring together more streaming services in one place and on the same app and I hope that customers will enjoy having access to so much good premium content in one place at an attractive price, says Niclas Rosendahl, Director of Entertainment at Tele2.

Here are the new packages:

Movies and Series

• Viaplay Movies & Series, Paramount +, National Geographic Now, Cartoon Network, Boomerang, Godare, Hopster, Nordisk Film +, Filmfavoriter, Kritic, and exclusive movies and series
Price: SEK 49 for three months thereafter SEK 149 / month. No minimum contract period.

Movies, Series & Sports

Viaplay Medium (including winter sports, the Bundesliga and the Europa League), Paramount +, National Geographic Now, Cartoon Network, Boomerang, Godare, Hopster, Nordic Film +, Movie Favorites, Kritic and exclusive movies and series

Price: SEK 99 for three months thereafter SEK 349 / month. No minimum contract period.

Movies, Series & Sports Premium

• Viaplay Total Viaplay (all sports from Viaplay including the Premier League, NHL and Formula 1), Paramount +, National Geographic Now, Cartoon Network, Boomerang, Godare, Hopster, Nordisk Film +, Filmfavoriter and Kritic and exclusive movies and series

Price: SEK 479 / month. No minimum contract period.



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All packages have streamed TV as an optional package to be able to watch 21 linear channels. The package contains, SVT1, SVT2, SVT 24, SVT Children, Kunskapskanalen, TV3, Tv4, Kanal 5, TV6, Sjuan, TV8, Kanal 9, TV10, Kanal 11, TV12, ATG Live, NationalGeographic, TLC, Godare, Expressen TVochAxess TV.

Price: SEK 50 / month

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Tele2's purpose is to *enable a society of unlimited possibilities*. Ever since Tele2 was founded in 1993, we have continued to challenge prevailing norms and dusty monopolies. Today our networks enable mobile and fixed connectivity, telephony, data network services, TV, streaming and global IoT solutions for millions of customers. We drive growth through customer satisfaction and smart combined offerings. Tele2 has been listed on Nasdaq Stockholm since 1996. In 2021, Tele2 generated revenue of SEK 27 billion and reported an underlying EBITDAaL of SEK 10 billion. For latest news and definitions of measures, please see our homepage www.tele2.com

