Tele2 Collaborates with Drifter World to Optimize Parking with AI and IoT

Stockholm – Tele2 AB ("Tele2") (Nasdaq Stockholm: TEL2 A and TEL2 B) has entered into an agreement with Drifter World – a company that uses AI to optimize the use of parking spaces and electric vehicle charging stations. Tele2 delivers a cellular IoT connectivity solution that maximizes uptime and gives the company full control over its fleet of devices.

Drifter World is the digital evolution of parking. With Drifter's innovative AI and IoT solution, the entire parking flow is automated and the need for parking attendants, parking discs, and payment machines disappears completely. When a vehicle arrives, the system automatically detects it using smart cameras and initiates a paid session, which ends when the vehicle leaves. Sensors seamlessly capture real-time data on occupancy and traffic flows, making parking not only efficient but also intelligent.

Together with Drifter, Tele2 IoT ensures that functionality and maximum uptime on the devices are achieved. while enabling the business to have full control over its fleet of devices, where they can understand how each device communicates and what its status is. At the same time, the connection can be restarted remotely, so that it does not have to be handled on site.

Collected data on driving and parking patterns can be shared with cities to better understand traffic flows. It can also help parking companies to optimize the use of parking lots.

"It's purposeful and fun to work on this venture together with Drifter World. With this solution, you can reduce driving time in cities and get smarter traffic flows. We are happy to be part of that development," says Cyril Deschanel, Managing Director at Tele2 IoT.

Environmental data is collected from all connected parking spaces, meaning Drifter World knows which car model is using a parking space, or why one parking space is used more than another, as well as air quality and noise levels.

"Tele2 IoT's solutions give us fantastic coverage, reach, and speed. They help us enable smarter urban experiences, improve traffic, and create a more efficient and sustainable urban ecosystem," says Fredrik Durling, CEO and founder, Drifter World.

Drifter World will take part in a customer panel around Smart Cities and mobility at IoT Talks 2023 on the 29th of November.

[Read more on Tele2 IoTs homepage](#)

About Tele2 IoT

Tele2 IoT helps organizations connect their physical devices using the mobile networks, their own - or a roaming partner's network. Every organization's IoT journey is unique, but reliable connectivity is a must as the foundation of any IoT solution, and this is where Tele2 IoT is an expert.

Here's everything you need to know about Tele2 IoT [Global IoT Connectivity Provider - Tele2 IoT](#)

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