



Tele2 Ranked Best in Europe for Children's Rights

Stockholm –Tele2 AB ("Tele2") (Nasdaq Stockholm: TEL2 A and TEL2 B) today announces that Global Child Forum (GCF), in collaboration with the Boston Consulting Group, has recognized Tele2 for its leadership in upholding children's rights in business. Tele2 is ranked number one in Europe and number two globally in the 2025 State of Children's Rights and Business Benchmark.

The benchmark assesses how 1,806 companies across eight sectors and six regions integrate children's rights into their business practices. Tele2 improved its overall score from 8.7 in 2024 to 9.9 out of 10 in 2025, confirming its leadership in responsible and transparent business conduct related to children's rights.

According to the Global Child Forum, the Technology and Telecommunications sector now leads globally, with Tele2 as one of the two highest-ranked telecommunications companies in the world.

"We are proud to be recognized as the number one company in Europe for our work with children's rights. This recognition reflects our commitment to ensuring that our products and services contribute to a safe and responsible digital experience for children and families", says Erik Wottrich, Head of Sustainability at Tele2

Examples of Tele2's ongoing work to promote children's rights includes collaborating with ECPAT to combat online sexual exploitation, conducting research on children's and parents' internet habits, and transparently reporting progress and measurable targets related to children's rights in annual sustainability disclosures. One example is Tele2's annual Family Internet Barometer, a nationwide study exploring how children and parents experience digital life and how families can build safer, more balanced online habits together.

Read more about Tele2's sustainability strategy and initiatives here: www.tele2.com/sustainability

For more information, please contact:

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About the Global Child Forum Benchmark

The Global Child Forum Children's Rights and Business Benchmark 2025 assesses 1,806 global companies across nine industries, measuring how businesses integrate children's rights into policies, operations, and supply chains. Developed in collaboration with Boston Consulting Group (BCG), the Benchmark is the world's largest data set on corporate performance related to children's rights. www.globalchildforum.org

About Tele2

Tele2 is a leading telco with the purpose to enable a society of unlimited possibilities. Through our networks and services — ranging from mobile and fixed connectivity, telephony and data network services to TV, streaming and global IoT solutions — we are deeply connected to every aspect of today's digital lifestyle. By making our infrastructure more powerful, reliable and sustainable, we enable society to become that as well. Tele2 was founded in 1993 and is listed on Nasdaq Stockholm. In 2024, Tele2 generated revenue of SEK 30 billion and reported an underlying EBITDAaL of SEK 11 billion. For latest news and definitions of measures, please see our homepage www.tele2.com