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PRESS RELEASE

Tele2's Board of Directors announces the departure of Jean Marc Harion and the appointment of Nicholas Högberg as new President and CEO as of 30 June 2026

Tele2 AB ("Tele2") (Nasdaq Stockholm: TEL2 A and TEL2 B) announces that its CEO Jean Marc Harion informed the Board of Directors today of his decision to step down from his role as CEO for personal reasons, effective on 30 June 2026. The Board of Directors activated the succession plan already in place and appointed Nicholas Högberg to serve as President and CEO, effective from 1 July 2026. Nicholas Högberg currently holds the position of Deputy CEO, Executive Vice President and Chief Commercial Officer B2C at Tele2 and is a former member of the Board of Directors.

Jean Marc Harion plans to retain his position as a Board member of Tele2, subject to the positive vote of the shareholders at the Annual General Meeting scheduled on 18 May 2026.

"On behalf of the Board of Directors, I would like to express our deep gratitude to Jean Marc for everything he has brought to Tele2 as Chief Executive Officer these past years. His vision and dedication at the forefront of Tele2 have helped carry the company forward, nurturing the momentum and opening doors to a promising new chapter. We look forward to continuing benefiting from his experience and collaboration as a member of the Board of Directors", says Thomas Reynaud, Chairman of the Board of Directors of Tele2, and further states: "We are delighted that Nicholas Högberg has accepted the role of new CEO. The Board and I have full confidence that Nicholas is the ideal candidate to steer the company into its next chapter. He is an accomplished executive who, throughout his career and across varied sectors, has repeatedly shown an ability to strengthen business performance while pursuing disciplined growth and strategic focus."

Jean Marc Harion comments:

"It has been a true privilege to serve as CEO of Tele2 and to have played my part in the growth and success of the company. It has been an exciting journey that I will look back on with gratitude and pride. I am fully committed to ensuring the steady handover of the reins to my successor in the upcoming months as I look forward to continuing to serve in my capacity as a Board member."

With over 25 years of senior leadership in the telecommunications, media and technology industries, Nicholas Högberg offers deep operational knowledge and a remarkable record of delivering results across diverse business environments. He also spent nine years at the helm of a major mobile operator, driving sustained

market share expansion, and also guided a technology scale-up through one of Europe's most notable organic growth trajectories.

Nicholas Högberg states:

“I am thrilled and deeply grateful to take on the role of President and CEO of Tele2. Through my time as Deputy CEO and previously on the Board of Directors of Tele2, I have gained a deep understanding of the company and of our people. Tele2 stands out as a benchmark in the telecom industry and carries a distinctive challenger spirit. We will harness that drive to further develop our strong brand, keep elevating the customer experience and unlock new avenues for growth.”

Tele2's current CEO Jean Marc Harion will remain in the role until Nicholas Högberg formally takes office on 1 July 2026 and will continue to act as an advisor to Tele2 during this transition period up until 31 December 2026 to ensure a smooth handover.

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About Tele2

Tele2 is a Nordic and Baltic telecom operator built on a strong challenger culture. Since 1993, Tele2 has challenged established norms in the telecom industry by making connectivity simpler, smarter and more cost efficient for customers. Tele2 provides mobile, fixed connectivity, TV and streaming services, as well as IoT solutions, to consumers and businesses across the Nordic and Baltic region. Tele2 is listed on Nasdaq Stockholm. In 2025, Tele2 generated revenue of SEK 29.9 billion. For the latest news and definitions of measures, visit tele2.com.