



Press Release  
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## Cecilia Lundin Appointed New Director of Human Resources at Tele2 AB

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm: TEL2 A and TEL2 B) today announced that Cecilia Lundin has been appointed new Director of Human Resources at Tele2 AB. Cecilia Lundin succeeds Kristina Vallin as she will be leaving the company.

Cecilia Lundin has a strong background from her previous roles as HR Director/Senior Vice President at Billerud AB and HR Manager Nordic Region at Novartis Sweden AB.

### Contacts

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**TELE2 IS ONE OF EUROPE'S LEADING TELECOM OPERATORS, ALWAYS PROVIDING THE BEST DEAL.** We have 30 million customers in 11 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2009, we had net sales of SEK 39.5 billion and reported an operating profit (EBITDA) of SEK 9.4 billion.