

Press Release 2010-07-13

Q2 2010 Interim Result Conference Call

Host for the conference call is Lars Nilsson, CFO and interim CEO

Tele2 AB will announce its financial results for Q2 2010 at 07.00 am CET (06.00 am UK time/01:00 am NY time) on Wednesday, July 21, 2010.

Tele2 will host a conference call, with an interactive presentation, for the global financial community at 10.00 am CET (09.00 am UK time / 04.00 am NY time) on Wednesday, July 21, 2010. The conference call will be held in English and also available as audiocast on Tele2's dedicated Q2 2010 website, reports.tele2.com/2010/Q2.

Dial-in information:

To ensure that you are connected to the conference call, please dial in a few minutes before the start of the conference call to register your attendance.

Dial-in numbers:

Sweden: +46 8 505 598 53 UK: +44 203 043 24 36 US: +1 866 458 40 87

Contacts

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TELE2 IS ONE OF EUROPE'S LEADING TELECOM OPERATORS, ALWAYS PROVIDING THE BEST DEAL. We have 28 million customers in 11 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2009, we had net sales of SEK 39.5 billion and reported an operating profit (EBITDA) of SEK 9.4 billion.