



Press Release
2009-08-04

Kristina Vallin Appointed New Director of Human Resources at Tele2 AB

Stockholm - Tele2 AB, ("Tele2"), (Stockholm Stock Exchange: TEL2 A and TEL2 B), announced today that Kristina Vallin has been appointed new Director of Human Resources at Tele2 AB. Kristina Vallin succeeds Bo Lindgren as he will be leaving the company.

Kristina Vallin has a strong background from her previous roles as Director of Human Resources at Tele2 Sweden and Human Resource Manager at Carnegie Investment Bank AB.

Further information can be obtained from:

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Tele2 is one of Europe's leading alternative telecom operators. Tele2's mission is to provide affordable and easy connectivity for everyone at anytime. Tele2 always strives to offer the market's best prices. We have 25.4 million customers in 11 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the OMX Nordic Exchange since 1996. In 2008, we had net sales of SEK 39.5 billion and reported an operating profit (EBITDA) of SEK 8.2 billion.