



Q2 2007 Result Meeting and Conference Call

Wednesday, July 25, 2007

Host: Lars-Johan Jarnheimer – President and CEO

Tele2 AB, Europe's leading alternative telecom operator, will announce its financial results for the second quarter 2007 at 6.00 am CET (5.00 am UK time) on Wednesday, July 25, 2007.

Tele2 will present the results (in English) at a meeting at Hilton Stockholm Slussen, Guldgränd 8, Stockholm, at 7.45 am CET (6.45 am UK time) on Wednesday, July 25, 2007.

The company will host a conference call for the global financial community at 16.00 CET (15.00 UK time / 10.00 am NY time). Both the meeting and the conference call will be webcast on Tele2's website at www.tele2.com with the possibility to enter questions online.

To participate in the meeting and/or the conference call, please register at:

www.tele2.com/register_q22007

The dial-in number to join the conference call will be available upon registration.

You may also register by filling out the information below and returning it by fax to +46 (0)8 5620 0040.

NAME: _____

COMPANY: _____

FUNCTION: _____

PHONE / E-MAIL: _____

- Yes, I will participate in the conference call.
- Yes, I will participate in the meeting.
- Yes, I will participate in both the conference call and the meeting.
- Please remove my name from the Tele2 mailing list.
- Please add my colleague _____ to the Tele2 mailing list.

Tele2 is Europe's leading alternative telecom operator. We sell cheap and simple telecoms. Tele2 strives to offer its customers the best price. Our most important services are mobile telephony and broadband. Ever since Jan Stenbeck founded the company in 1993, we have been a tough challenger to incumbents everywhere and other established providers. Tele2 is currently in a focus period, which means we are concentrating on markets offering the most potential. Our shares are traded on the OMX Nordic Exchange. Operating revenue for 2006 was SEK 50.3 billion and we reported a operating profit (EBITDA) of SEK 5.7 billion.
