



FOR IMMEDIATE RELEASE

November 14, 2006

## TELE2 APPOINTS GROUP HEAD OF HR

**Stockholm - Tele2 AB, (“Tele2”), (Stockholm Stock Exchange: TEL2 A and TEL2 B), Europe’s leading alternative telecoms operator, today announced that it has appointed Bo Lindgren as the new Group Head of Human Resources. Bo Lindgren previously held the position of Head of Human Resources in Europe at Electrolux, the leading appliances manufacturer.**

Lars-Johan Jarnheimer, President and CEO of Tele2, commented: “I am very pleased to announce the appointment of Bo Lindgren as Group Head of Human Resources. The role has been created to enable Tele2 to develop a best in class HR function across all our operations to ensure that we recruit, retain and develop the best people”.

### CONTACTS

**Lars-Johan Jarnheimer**  
President and CEO, Tele2 AB

**Telephone: +46 8 5626 4000**

**Dwayne Taylor**  
Investor enquiries

**Telephone: + 44 20 7321 5038**

Visit our web site at [www.tele2.com](http://www.tele2.com)

*Tele2 is Europe’s leading alternative telecom operator. Tele2’s mission is to provide cheap and simple telecoms for everyone in Europe. Tele2 always strives to offer the market’s best prices. We have 31 million customers in 22 countries. Tele2 offers fixed and mobile telephony, broadband, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies. Tele2 has been listed on Stockholmsbörsen since 1996. In 2005 we had operating revenue of SEK 50 billion and reported a profit (EBITDA) of SEK 6.6 billion.*