



FOR IMMEDIATE RELEASE

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TELE2 SIGNS NATIONAL ROAMING AGREEMENT IN SWITZERLAND

Tele2 AB, Europe's leading alternative telecoms operator, today announced that it strengthens its mobile telephony offering in Switzerland with a national roaming agreement, with Sunrise (TDC).

Tele2 currently operates a mobile city network in Zürich and plans to further build out its network in additional Swiss cities. With the city networks and national roaming, Tele2 can provide attractive prices for mobile services across Switzerland.

Lars-Johan Jarnheimer, President and CEO of Tele2, commented; "We are pleased to take this step in offering national roaming in the Swiss mobile market. We can now offer our attractive mobile prices across Switzerland, while at the same time continue the build out of city networks in the major cities".

CONTACTS

Lars-Johan Jarnheimer
President and CEO, Tele2 AB

Telephone: + 46 8 5626 4000

Håkan Zadler
CFO, Tele2 AB

Telephone: +46 8 5626 4000

Dwayne Taylor
Lena Krauss
Investor enquiries

Telephone: + 44 20 7321 5038

Telephone: + 46 8 5620 0045

Visit our web site at www.tele2.com

Tele2 is Europe's leading alternative telecom operator. Tele2's mission is to provide cheap and simple telecom for everyone in Europe. Tele2 always strives to offer the market's best prices. We have more than 30 million customers in 23 countries. Tele2 offers fixed and mobile telephony, broadband, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies. Tele2 has been listed on Stockholmsbörsen since 1996. In 2005 we had operating revenue of SEK 50 billion and reported a profit (EBITDA) of SEK 6.6 billion.