



FOR IMMEDIATE RELEASE  
July 31, 2003

**CONFERENCE CALL ANNOUNCEMENT**  
**FINANCIAL RESULTS FOR THE SECOND QUARTER OF 2003**

**Tuesday, August 5, 2003**  
**16:30 (CET - Sweden)**  
**10:30 (EST - New York)**

**Presenters:**

**Lars-Johan Jarnheimer, President & CEO, Tele2 AB**  
**Håkan Zadler, CFO, Tele2 AB**

To register for the conference call, please send an e-mail to [info@sharedvalue.net](mailto:info@sharedvalue.net) by 18:00 CET on Monday, August 4, 2003. Please include 'Tele2' in the subject line.

*Tele2 AB, formed in 1993, is the leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and Internet services under the brands Tele2, Tango and Comviq to over 17.7 million people in 22 countries. Tele2 operates Datamatrix, which specializes in systems integration, 3C Communications, providing integrated credit card processing, web payment solutions and public payphones; Transac, providing billing and transaction processing service; C<sup>3</sup>, offering co-branded pre-paid calling cards and Optimal Telecom, the price-guaranteed residential router device. The Group offers cable television services and, together with MTG, owns the Internet portal Everyday.com. The Company is listed on the Stockholmsbörsen, under TEL2A and TEL2B, and on the Nasdaq Stock Market under TLTOA and TLTOB.*