



FOR IMMEDIATE RELEASE
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TELE2 LAUNCHES 3G NETWORK IN LUXEMBOURG

New York and Stockholm – Wednesday, April 30, 2003 – Tele2 AB (“Tele2”, “the Group”) (Nasdaq Stock Market: TLTOA and TLTOB and Stockholmsbörsen: TEL2A and TEL2B), the leading alternative pan-European telecommunications company, today announced that Tele2’s mobile operator in Luxembourg, Tango, has launched its 3G (UMTS) network. Tango is the largest mobile provider in Luxembourg and Tele2 was awarded a UMTS license in Luxembourg in May 2002.

Tele2’s 3G-network, which covers 90% of the population and 70% of the territory in Luxembourg, will use Tango’s existing 2G (GSM) network infrastructure as a base. It will initially be a soft launch, with the major push coming during the third quarter.

The 3G launch will provide additional capacity to the network and provide Tango customers with new services, including messaging services using both photo and video, internet access and live video streaming of Tango TV.

Lars-Johan Jarnheimer, CEO of Tele2 said; “The launch of 3G in Luxembourg is important for the Tele2 Group as not only is it one of the first launches in Europe but it will also act as a test market for our other 3G operations”.

Tele2 AB, formed in 1993, is the leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and Internet services under the brands Tele2, Tango and Comviq to 17.7 million people in 22 countries. Tele2 operates Datamatrix, which specializes in systems integration, 3C Communications, providing integrated credit card processing, web payment solutions and public payphones; Transac, providing billing and transaction processing service; C3, offering co-branded pre-paid calling cards and Optimal Telecom, the price-guaranteed residential router device. The Group offers cable television services and, together with MTG, owns the Internet portal Everyday.com. The Company is listed on the Stockholmsbörsen, under TEL2A and TEL2B, and on the Nasdaq Stock Market under TLTOA and TLTOB.

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