



FOR IMMEDIATE RELEASE

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TELE2 NORGE AS ACQUIRES ENITEL'S SUBSCRIBERS IN NORWAY

New York and Stockholm – September 18, 2001 – Tele2 AB (“Tele2”, “the Group”) (Nasdaq Stock Market: TLTOA/B), the leading alternative pan-European telecommunications company, today announced that Tele2 Norge AS has acquired Enitel AS’s private and corporate fixed telephony and dial-up Internet subscribers in Norway. The subscribers will be transferred to the Tele2 network as soon as possible.

Lars-Johan Jarnheimer, President and CEO of Tele2 AB commented: “Our position as the leading alternative operator in the Norwegian market is further strengthened through our increased subscriber base. All of our customers can continue to look forward to innovative services and competitive pricing structures.”

Tele2 Norge AS is the second largest telecom operator in Norway. In the third quarter of 2000 Tele2 was granted a third generation UMTS license in Norway.

Tele2 AB, (formerly NetCom AB), formed in 1993, is the leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and Internet services under the brands Tele2, Tango, Comviq and Q-GSM to more than 12.9 million people in 21 countries. Tele2 operates Datametrix, which specializes in systems integration, 3C Communications, operating public pay telephones and public Internet services; Transac, providing billing and transaction processing service; C³, offering co-branded pre-paid calling cards and IntelliNet and Optimal Telecom, the price-guaranteed residential router device. The Group offers cable television services under the Kabelvision brand name and together with MTG, owns the Internet portal Everyday.com. The Company is listed on the Stockholmsbörsen, under TEL2A and TEL2B, and on the Nasdaq Stock Market under TLTOA and TLTOB.

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