

Press release 2013-05-21

Tele2 AB: Cecilia Lundin, EVP Human Resources Tele2 AB, to leave the company and join Investment AB Kinnevik

Cecilia Lundin joined Tele2 AB (Tele2), (NASDAQ OMX Stockholm Exchange: TEL2 A and TEL2 B) in March 2011 as EVP Human Resources and member of the Leadership Team. She has built an HR agenda and platform for the Tele2 Group and taken HR to the next level, carrying out several major projects across the company in the fields of performance and talent, learning and development, reward and recognition as well as employee engagement. Cecilia will leave the company 31 of August to assume the new role of Human Resources Director at Investment AB Kinnevik.

For further information, contact:

Lars Torstensson, EVP Corporate Communication, Telephone: +46 702 73 48 79

TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 15 million customers in 10 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2012, we had net sales of SEK 31 billion and reported an operating profit (EBITDA) of SEK 6 billion