



Press release
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Tele2 AB: Elinor Skogsfors Appointed New EVP of Human Resources at Tele2 AB

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm Exchange: TEL2 A and TEL2 B) today announced that Elinor Skogsfors has been appointed new EVP of Human Resources at Tele2 AB. Elinor Skogsfors succeeds Cecilia Lundin as she will assume her new role of Human Resources Director at Investment AB Kinnevik.

Elinor Skogsfors has a strong background from her previous roles as Head of Human Resources North Eastern Region and Head of Human Resources Nordic Region Senior Director at Pfizer AB and several HR Manager positions at Ericsson AB.

Mats Granryd, President and CEO of Tele2, commented: "I am very pleased to announce the appointment of Elinor Skogsfors as EVP of Human Resources at Tele2 AB. She will bring necessary expertise to help Tele2 AB to maintain best in class HR functions across its operations. This to ensure that we continue to recruit, retain and develop the best people in our industry".

Elinor Skogsfors will assume her new role January 2014.

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