



**Press Release**

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## **Changes in the Tele2 Netherlands Management Team**

**Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm Exchange: TEL2 A and TEL2 B) today announced that Günther Vogelpoel, Executive Vice President and CEO of Tele2 Netherlands, has decided to leave the company. Ernst Jan van Rooijen, CFO of Tele2 Netherlands, has been appointed Acting CEO of Tele2 Netherlands, effective as of today. He will become member of the Tele2 AB Leadership Team until a replacement has been recruited.**

Günther Vogelpoel joined Tele2 in 1999 and has held several senior positions within marketing, sales, customer operations and worked both for Tele2 Netherlands and Pan-European for Tele2 Group. He held the position as CEO of Tele2 Netherlands and EVP of the Tele2 Group since early 2011.

Mats Granryd, President and CEO of Tele2 AB, commented: "We have greatly appreciated Günther's contributions to the company's success during his years with Tele2. His extensive experience and understanding of the telecom industry has been of great value to the business and I wish him all the best in his future endeavors".

Mats Granryd continues: "We see a promising future for Tele2 in this market, driven by the opportunities that our 4G investments will bring. However, there are also challenges and possibilities within our consumer fixed broadband that need to be swiftly and sharply addressed. Hence, it feels good that we have a strong management team in place in Tele2 Netherlands. We are confident that they will take the business to the next level."

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**TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS.** We have 15 million customers in 10 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2012, we had net sales of SEK 31 billion and reported an operating profit (EBITDA) of SEK 6 billion