

Press release 2014-03-05

## Tele2 AB evaluating strategic opportunities for Tele2 Norway

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm Exchange: TEL2 A and TEL2 B) today confirms that it is in the process of evaluating a number of strategic opportunities for its Norwegian operations.

ABG Sundal Collier Holding ASA has been hired to advise on the different options. Among the possible options are entering a strategic partnership, divesting Tele2 Norway to one or several parties, or continuing growing the business organically within the Tele2 Group.

Mats Granryd, CEO and president of Tele2 AB, comments: "As previously communicated we are evaluating our different opportunities for our Norwegian businesses. Exploring various strategic options is an on-going part of our responsibility towards our shareholders. However, we cannot speculate on the potential outcomes of any such discussions".

It must be emphasized that no decision has been taken. Additional announcements will be made as and when appropriate.

## For further information, contact:

Lars Torstensson, EVP Corporate Communication, Telephone: +46 702 73 48 79 Viktor Wallström, Press Inquiries, Telephone: +46 703 63 53 27

## TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING

**CUSTOMERS WITH WHAT THEY NEED FOR LESS.** We have 15 million customers in 10 countries. Tele2 offers mobile services, fixed broadband and fixed telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2013, we had net sales of SEK 30 billion and reported an operating profit (EBITDA) of SEK 6 billion.