



Press Release

2014-05-15

Tele2 Launches IPX Solution Across Footprint

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm Exchange: TEL2 A and TEL2 B) today announced the launch of its IPX (Internet Protocol Exchange) solution for carriers, mobile operators and content providers.

IPX enables secure and high quality connectivity between networks using IP technology. An IPX solution can be compared to a big pipe in which there are many smaller pipes that carry different services, such as HD Voice, data and LTE Roaming. IPX thereby allows for multiple connectivity services to be run over the same connection. Moreover, commercial agreements enable a higher level of protection for all players – creating a reliable and quality assured service experience for the customer.

Joachim Horn, Executive Vice President and Group CTIO of Tele2 AB, comments: "There is a dramatic increase in the demand for data amongst our customers. In a border-less and data driven world, the technical connectivity solutions are key. Launching this IPX solution is yet another step in the never-ending development of our networks, and to meet the needs of tomorrow."

Tele2's IPX solution will enable the company to provide high quality and data demanding services like streaming content, HD Voice, and LTE roaming on top of the Tele2 Eurocore network. The Tele2 Eurocore is a high capacity and highly resilient data backbone across Europe that connects all Tele2 operators in one single network.

With Tele2's IPX solution in place, providers of for example streaming music and video will be able to deliver their services with quality and in a more efficient and secure way.

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TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 14 million customers in 10 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2013, we had net sales of SEK 30 billion and reported an operating profit (EBITDA) of SEK 6 billion.