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PRESS RELEASE

Tele2 customers to enjoy faster mobile broadband connections abroad

London – Tele2 AB, (Tele2), (NASDAQ OMX Stockholm: TEL2 A and TEL2 B) announces today that it has signed 4G Long-Term Evolution (LTE) roaming agreements with a number of international partners. The agreements will bring faster mobile broadband connections to Tele2 customers when travelling abroad.

Tele2 launches 4G LTE roaming on footprint and external markets. Tele2 customers in Sweden, Estonia, Latvia and Lithuania will soon be able to reap the benefits of the advanced features that come with LTE roaming abroad. The agreements will bring Tele2 customers faster data speeds, a better surf experience and higher quality connections when using mobile services abroad.

Anders Olsson, Group CCO at Tele2 comments: “Our partnerships aim to offer our customers added value which is an important part of Tele2’s strategy. People are travelling in a completely different way today than in the past, which leads to higher demands on the telecom industry. Demands that we of course plan to live up to.”

The first external LTE roaming agreement has also been signed between Tele2 and FareasTone Telecommunications, which will bring higher quality and faster data speeds to Tele2 customers travelling to Taiwan. LTE roaming networks will be continuously rolled out during 2015 and 2016 as operators become ready to offer their LTE networks for Tele2’s subscribers.

For more information, please contact:

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TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 14 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2013, we had net sales of SEK 30 billion and reported an operating profit (EBITDA) of SEK 6 billion.

The logo for Tele2, featuring the word "TELE2" in a bold, black, sans-serif font. The "2" is significantly larger and more stylized than the other characters.