



Press Release

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Tele2 and NetComm Wireless announce M2M partnership

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm Exchange: TEL2 A and TEL2 B) and NetComm Wireless Limited (ASX: NTC) today announced that they have entered into a strategic partnership to create new Machine-to-Machine (M2M)/Internet of Things (IoT) opportunities for vertical markets. This is achieved by transforming asset management capabilities in areas such as industrial automation, security, smart cities and healthcare.

The alliance forms part of a broader collaboration between leading M2M/IoT ecosystem partners selected by Tele2 and NetComm Wireless to provide end-to-end solutions easily applied to a broad range of M2M/IoT applications across key industry sectors.

NetComm Wireless' M2M/IoT devices provide the network connection and remote management components, enhancing operational and cost efficiencies by allowing businesses to monitor and control mission-critical equipment and valuable assets over the Tele2 network.

Rami Avidan, Head of Tele2 M2M Global Solutions, comments: "Tele2 set out to build partnerships that make it simple and viable for business customers to deploy M2M/IoT across their entire organisation and we look forward to working with NetComm Wireless to deliver the seamless connection, customization and control capabilities needed to achieve this objective."

David Stewart, CEO and Managing Director at NetComm Wireless, comments: "The European wireless M2M/IoT market is experiencing solid growth and we are pleased to partner with Tele2 to satisfy the strong demand that we have seen coming from a wide range of industries across Europe and globally."

NetComm Wireless' industrial-grade 3G/4G M2M devices feature a Software Development Kit (SDK) for flexible customization and are equipped with industry standard protocols for remote device management capabilities so business customers can troubleshoot, upgrade firmware and rollout new applications via the Tele2 network in real time.

For further information, contact:

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NetComm Wireless Limited (ASX: NTC) is a leading developer of innovative broadband products sold globally to telecommunications carriers, core network providers and system integrators. For 32 years NetComm has developed a portfolio of world first data communication products, and is a respected global provider of 3G and 4G wireless devices servicing the major telecommunications carrier, Machine-to-Machine (M2M) and Rural Broadband markets. NetComm's products are designed to meet the growing needs of today's diverse home, business and industrial broadband applications and designed to



optimise the performance of global network advancements. Headquartered in Sydney, Australia, NetComm has offices in the US, Canada, UK, New Zealand, the Middle East and Japan. For more information about NetComm visit: www.netcommwireless.com

TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 14 million customers in 10 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2013, we had net sales of SEK 30 billion and reported an operating profit (EBITDA) of SEK 6 billion.