SWEDEN B2B GETS STRONGER

June 21st, 2016





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Tele2's Way2Win

Vision

We will be champions of customer value in everything we do

Mission

We are challengers, fast-movers and will always offer our customers what they need for less



Transaction terms

Acquisition of TDC Sweden	 Acquisition price of SEK 2.9 billion EV / 2015 EBITDA multiple 7.2x before synergies EV / 2015 EBITDA multiple ~4.3x after synergies (pro forma) 		
Financing	 Funds and existing credit facilities available to finance the transaction Fully guaranteed rights issue planned for H2 2016 to maintain financial strength Supported by Kinnevik Rights issue standby underwriting commitment from Nordea Bank AB for the remaining portion 		
Timetable	 Closing subject to EU regulatory approval Rights issue expected to be completed during H2 2016 Completion expected Q4 2016 		

TDC is one of Sweden's largest providers of B2B services

Key highlights Selected customers **DB** SCHENKER **AtlasCopco** Strong position with significant potential for future growth VOLVO Successful go-to-market approach Landstinget Västmanland Attractive customer base including public sector and many Scandic Swedish blue chip customers TRYGG HANSA Nordeo State-of-the art network providing nation-wide coverage Länsförsäkringar Track record of profitable growth Highly experienced and dedicated team Landstinget VÄSTERÅS STAD DALARNA Jniversitv

Strategic Rationale

Highly complementary business

Combination accelerates Tele2's B2B strategy

Unlocks significant synergies

Value accretive and fully funded

Combination accelerates Tele2's B2B strategy

	Positioning	Customer segment	Product offering			
TELE2	Price leadership, flexible customer champion	Strong B2B position with increasing LE footprint	Connectivity and Voice focus			
TDC	A leader in integrated B2B solutions	Well established in Enterprise & Public Sector	Strength in growth areas, CaaS, PBX, Security			
	Overall strengthened B2B position	Enhanced Go-to-market expertise	Broader and more comprehensive portfolio			

Unlocking significant synergies

Opex synergies

Capex synergies

Integration costs

- MVNO migration
- Consolidation of network and migration of IT systems
- Reduction of SG&A costs
- Optimized infrastructure investments
- Consolidate IT systems and retire legacy

- Network, IT systems and billing integration
- SG&A restructuring

Opex/Capex

- ~SEK 300m run-rate
- Starting yr 1
- Fully achieved in yr 4

<u>Capex</u>

- ~SEK 200m one-off
- Majority during first 2 yrs
- ~SEK 750m
- Majority during first 2 yrs

Value accretive and fully funded

Significant value accretion	 Significant synergies Operating cash flow accretive from year 2 EPS and EFCF per share accretive from year 1 (ex. integration costs) 	
Equity financing to maintain financial strength	 Funds and existing credit facilities available to finance the acquisition Plan to raise approximately SEK 3bn in a fully guaranteed rights issue Rights issue expected to be completed before the end of 2016 	
Shareholder support	 Tele2's largest shareholder, Kinnevik, has committed to subscribe for its rights Nordea Bank AB has entered into a standby underwriting commitment for the remaining portion 	

Conclusions

Unique opportunity to strengthen Tele2 Sweden

Strong strategic rationale through

- Highly complementary business
- Combination accelerates Tele2's B2B strategy
- Unlocking significant synergies

Value accretive

Fully funded with majority shareholder support

Closing expected in Q4 2016











APPENDIX



Financial profile of combination

	Entity	2014	2015
Revenue (SEK million)	Tele2 Sweden TDC Combined	12 641 3 046 15 687	12 631 3 401 16 032
EBITDA (SEK million)	Tele2 Sweden TDC Combined	3 612 384 3 996	3 844 402 4 246
Capex (SEK million)	Tele2 Sweden TDC Combined	622 254 876	784 276 1 060

