



# Tele2 A2P Messaging

## Terminate your A2P SMS Messaging and other SMS VAS through Tele2 messaging gateway

Tele2 offer A2P aggregators and partners SMS termination through Tele2 SMS gateway both onnet / offnet on Tele2 footprint and RoW.

We understand that quality for SMS delivery cannot be compromised, especially if you are A2P aggregator and by that want secured delivery for your customers .

Our SMS solution offers the highest quality aimed for mobile operators and their customers to all the world destinations A-Z.

All Tele2 operators use this solution and besides top quality we also offer very competitive prices.

Tele2 offers in addition to the SMS gateway also additional VAS services like HLR / SRI look up, SMS long numbers (Tele2 mobile numbers), Hosted-SIM SMS long numbers, Voice / SIP connections and Mobile data.

The VAS services will enhance your offering as an A2P aggregator to your customer or your business

Tele2 will provide you with the information on your business' traffic termination, usage patterns and financial analysis. Reports can be customized to show daily, weekly and monthly information. Tele2 will administer relation towards the termination party regarding all aspects of traffic handling – quality, fraud, financial disputes

### **Enterprise Interface / Services**

The Tele2 SMS offering can be developed and tailored to your needs and also be extended to a Enterprise solution if you need a enterprise interface. As a user we will provide you with a web interface and account directly connected to our SMSC infrastructure



# TELE2

International  
Wholesale



# VAS services for A2P

Tele2 offer several VAS services for A2P aggregators which can benefit and enhance the A2P aggregators business. Among other HLR /SRI look up and SMS Longnumbers,

A longnumber also known as a virtual mobile number, dedicated phone number or long code, is a reception mechanism used by businesses to receive SMS messages and voice calls. Longnumbers allows a wide range of industries to generate large amounts of mobile-originated SMS from the subscribers, such as wireless application services providers and sms aggregators. Ex of usage is :

- Competitions and voting initiated by TV and radio shows
- Product feedback, campaigns and promotions (the number can be printed on a product package)
- Globally available number for international companies and events
- Reception of SMS for companies wishing to interact with consumers
- Reply path to online tools, software packages, etc.
- 2-way communication with service engineers, sales forces and suppliers
- Reception of SMS to be forwarded to computer or user account
- SMS-to-email applications



SRI look up service will help you find where customers are . You can use the service to perform HLR lookups via API. You provide the target phone number and are returned with information on whether the number is valid, currently active in a network, it's Mobile Network Code (MNC), it's Mobile Country Code (MCC), the number's IMSI (International Mobile Subscriber Identity) and information on whether the number is ported from another network and whether it is currently roaming.

## Contact details

### Commercial inquires

Anders Carlsson  
Anders.carlsson@tele2.com  
+46 70 4264039

### Technical inquiries

# TELE2

International  
Wholesale