# .TELE2.

# **Quarterly Report January–June 2004**

New York and Stockholm – Monday, August 2, 2004 – Tele2 AB ("Tele2", "the Group") (Nasdaq Stock Market: TLTOA and TLTOB and Stockholmsbörsen: TEL2A and TEL2B), the leading and profitable alternative pan-European telecom operator, today announced its consolidated results for the second quarter ended June 30, 2004.

In the first six months of 2004 Tele2 increased profit after tax by 38% with a record cash flow after investing activities of SEK 2.4 billion.

- Operating revenue for the first six months increased by 18% to MSEK 21,090 (MSEK 17,841)
- Profit after tax for the first six months increased by 38% to MSEK 653 (MSEK 472)
- Earnings per share after tax for the first six months increased to SEK 4.41 (SEK 3.19)
- Net addition of over 1 million customers in the second quarter to a total of 24.9 (18.7) million
- Cash flow after investing activities for the second quarter amounted to MSEK 1,167 (MSEK 965)

The figures shown in parenthesis correspond to the comparable periods in 2003 and all negative amounts are distinguished with a minus sign.

### Group financial overview for the quarter ended June 30, 2004

### Financial highlights for the quarter ended June 30

MSEK	Q2, 2004	Q2, 2003
Operating revenue	10,711	9,225
Customer intake	1,082	1,063
EBITDA <sup>(i)</sup>	1,689	1,537
EBITA (ii)	1,194	1,085
EBIT (iii)	807	693
EBT (iv)	748	567
Operating cash flow	1,505	1,498
Cash flow after investments	1,167	965

<sup>(i)</sup> Operating profit before depreciation and amortization

Operating profit before amortization

Operating profit after depreciation and amortization (v) Profit after financial items

#### **Operating revenue**

Operating revenue amounted to MSEK 10,711 (MSEK 9,225), corresponding to a growth of 16.1% including, and 16.6% excluding currency effects. Comparison between Q2 and Q1 2004 should take into account that growth in Q2 2004 was organic, which was not the case in Q1 2004 as Alpha Telecom was included for only half of Q1 2003. The organic growth, adjusted for Alpha Telecom, in Q1 2004 was slightly less than 18%.

#### **Customer intake**

Net customer intake, somewhat higher in Q2 2004 than in Q2 2003, was 1,082,000 (1,063,000) adjusted for the effect of disposed customers in Estonia (see Note 3). The lower customer intake in Benelux was largely related to Fixed telephony and Internet in the Netherlands, and the lower intake in Nordic was mainly related to Fixed telephony and Internet and Mobile telephony in Sweden. The customer intake in Baltic & Russia increased in Q2 2004 especially within Mobile telephony in Russia. With all networks now upgraded to GSM, around half of the market area's mobile customer intake is in Russia

Customer growth was lower compared to Q1 2004. A significant explanation for this is the absence of an expected continued downturn trend in churn. As a percentage, churn remained unchanged, but increased in absolute numbers as a result of the larger customer base.

Prepaid customers account for 72% (70%) of the total Mobile telephony customer base. Of the total Fixed telephony and Internet customer base, some 2.1 million are dial-up Internet or ADSL customers, compared to some 1.2 million a year ago. Of the increase in, and of the total dial-up Internet and ADSL customer base, roughly 0.8 million is in Southern Europe.

#### ARPU

Group ARPU was SEK 146 in Q2 2004, versus SEK 169 in Q2 2003. The decline is mainly a dilution effect, as Tele2 experiences its highest growth in countries with lower ARPU. In addition, last year's push in dial-up Internet in Southern Europe, which has a significantly lower ARPU than fixed telephony, further contributed to the dilution.

### Results

EBITDA amounted to MSEK 1,689 (MSEK 1,537). Despite being Tele2's best-ever financial result, it is affected by a number of items that are noteworthy when analyzing the result:

- 1) The launch of fixed telephony in the UK is estimated to require investments of around MSEK 500 during the first year of launch. Both Q1 and Q2 2004 were aligned with this estimate
- 2) The magnitude of Tele2's ADSL push in Southern Europe exceeded the UK investments both in Q1 and Q2 2004.
- 3) The results in Sweden were impacted by MSEK -42 related to personnel layoffs. EBT amounted to MSEK 748 (MSEK 567). Net interest improved as a result of lower debt.

#### **Cash flow and CAPEX**

Cash flow from operations amounted to MSEK 1,505 (MSEK 1,498).

CAPEX amounted to MSEK 369 (MSEK 550), or 3.4% (6.0%) of operating revenue. CAPEX for the full year 2004 will fall short of the previous guidance of 5-6% of operating revenue.

Cash flow in terms of EBITDA less CAPEX was MSEK 1,320 (MSEK 987), an increase of 34%. Excess cash flow has been used for continued amortizations and dividend payments for the fiscal year 2003.

### Significant events in the quarter

- Tele2 launched three GSM networks in Russia in the quarter; in Kursk, Chelyabinsk and Belgorod. With these launches, Tele2 can provide GSM services in all Russian regions where it has mobile operations.
- In April 2004, Tele2 launched fixed telephony services in Hungary. Customer intake so far points to a successful launch.
- In May 2004, Tele2 sold its cable-TV operations in Estonia for MSEK 38. This resulted in a capital gain of MSEK 26, which is reported under other operating revenues.
- In June 2004, Tele2 successfully launched 3G services in Sweden. The build out of the 3G network in Sweden is carried out by the 50% associated company Svenska UMTS-nät AB.

### Lars-Johan Jarnheimer, President and CEO of Tele2 AB commented:

"Tele2 continues to maintain its balance between customer growth, profitability and cash flow. In the first six months we had our best ever financial result while maintaining strong revenue growth of over 18%, probably unique in the industry. These results come on the back of a period of heavy investment in ADSL in France, the UK launch, Russian GSM expansion and other new service start-ups. These results fed through to generate a cash flow after investing activities of SEK 2.4 billion for the first six months.

In the second quarter, we continued our expansion in Russia and Poland, where the market offers high revenue growth and low subscriber acquisition costs. That, in combination with increased investments in dial-up Internet, has nevertheless led to a certain ARPU dilution.

Competition remains intense in both mobile and fixed telephony in Sweden. Despite this, we improved our EBITDA margins versus the first quarter within fixed telephony and maintained the level within mobile telephony. We launched our 3G services in Sweden this guarter, with the same tariffs as our GSM services and early indications are encouraging. We have continued to see the positive impact from the introduction of resale of the fixed line subscription fee in Norway, and anticipate the introduction of this service in Sweden towards the year-end.

In the Baltic & Russia market area we had a strong customer intake and are now witnessing the benefits of our investments in Russian mobile.



"In the first six months we had our best ever financial result while maintaining strong revenue growth of over 18%, probably unique in the industry."

We maintained our momentum in Central Europe, with its operating revenue growing by 58% in the quarter, while continuing to improve its EBITDA. Also in Southern Europe the EBITDA margin rose versus the first guarter despite the heavy marketing investments in the UK and ADSL in France. We took on some 0.8 million ADSL and dial-up Internet customers in this market area over the past 12 months.

Our focus, which has proven to be highly successful, continues to be on low customer acquisition cost, churn management and operational cost control."

### **Operational review by market area**

NORDIC			
MSEK	Q2, 2004	Q2, 2003	Change
Operating revenue	3,472	3,366	+3%
EBITDA	990	1,029	-4%
EBIT	770	803	-4%

**The market area Nordic** encompasses operations in Sweden (including Optimal Telecom), Norway, Denmark and Finland and Datametrix operations.

Competition in Sweden remained challenging in the second quarter, within both mobile and fixed telephony.

Within mobile telephony in Sweden, the operating revenue and margin decline we have witnessed has leveled out. A significant explanation for the decline during the previous year was lower interconnect revenue. According to a statement by the Swedish regulator (PTS), interconnect rates for all big operators should be on the same level going forward. Tele2 will appeal this, but has nevertheless accounting-wise prepared for this for some time. Our margin against TeliaSonera was only SEK 0.08 in the second quarter versus SEK 0.27 a year ago.

Tele2 successfully launched 3G services in Sweden in June. Any purchase of capacity from Svenska UMTS-nät AB, the jointly owned associated 3G company, has not had any impact as yet, as the 3G company has not yet reached the minimum volume required to trigger depreciation. Fees to Svenska UMTS-nät AB were MSEK 28 in Q2 2004, which primarily has had a cash flow effect, as they are met by share of profits of associated companies. The fees are expected to increase during the coming quarters, amounting to no more than MSEK 80 in Q4 2004, while the effect on the income statement will be less (accounting principles for UMTS are explained in Note 7).

Despite the tough competition, we managed to grow operating revenue for fixed telephony in Sweden by 2% in combination with significantly improved profitability. The historic telecom operator has, nevertheless, been very active in ensuring it benefits from the competitive advantage it has, prior to the introduction of wholesale line rental, which has resulted in an increased level of churn. Our experience tells us that churn will come down sharply once our customers can avoid paying our competitor as well. We expect this possibility towards the end of 2004.

The mobile operations in Sweden reported 3.4 million customers at June 30, 2004, an increase of 4% since June 30, 2003. Monthly average revenue per mobile user (ARPU), including both postpaid and prepaid customers, was SEK 161 (178) in Q2 2004 and mobile minutes of usage (MOU) were 92 (89). Prepaid mobile customers accounted for 75% of the total mobile customer base.

The results for Q2 2004 were impacted by one-off costs of MSEK 42 related to a reduction of some 60 employees in Sweden. Of this, MSEK 15 is related to Fixed telephony and Internet and MSEK 27 to Mobile telephony. The personnel reduction is expected to result in annualized cost savings of some MSEK 50.

Norway and Denmark continued to show good growth in Q2 2004. Growth in Norway was helped by the MVNO agreement with particularly strong online sales, but also by resale of the fixed line subscription fee, which has lowered churn.

BALTIC & RUSSIA			
MSEK	Q2, 2004	Q2, 2003	Change
Operating revenue	802	657	+22%
EBITDA	294	208	+41%
EBIT	151	99	+53%

The market area Baltic & Russia encompasses operations in the Baltic (Estonia, Latvia and Lithuania) and Russia.

Mobile ARPU for Baltic & Russia, including both postpaid and prepaid customers, was SEK 102 (137) in Q2 2004, mainly diluted by the growth in Russia. The improved customer intake is largely related to the Russian mobile operation.

In the second quarter, Tele2 launched GSM networks in Kursk, Chelyabinsk and Belgorod and can now offer GSM services in all of the eleven Russian regions where it has mobile operations. Russia represented around half of the market area's Mobile telephony customer intake in Q2 2004.

Tele2 launched fixed international calls in Latvia in the quarter.

In May 2004, Tele2 sold its cable-TV operations in Estonia, enabling increased focus on its core businesses of mobile and fixed telephony and Internet. The divestment resulted in a capital gain of MSEK 26, which positively affects EBITDA, and a one-off decrease in the customer base of 46,000.

### **CENTRAL EUROPE**

MSEK	<b>Q</b> 2, 2004	Q2, 2003	Change
Operating revenue	1,197	759	+58%
EBITDA	41	-98	
EBIT	-6	-141	
2011	0	111	

**The market area Central Europe** encompasses operations in Germany, Austria, Poland, the Czech Republic and Hungary.

Central Europe continued its rapid growth combined with improved profitability during the second quarter. The market area's ARPU for Fixed telephony and Internet was SEK 102 (131) for Q2 2004.

Fixed telephony was launched in Hungary in April and customer intake numbers so far point to a successful launch. Tele2 launched dial-up Internet in Germany in May, followed by Poland in the beginning of July.

SOUTHERN EUROPE			
MSEK	Q2, 2004	Q2, 2003	Change
Operating revenue	4,120	3,512	+17%
EBITDA	247	353	-30%
EBIT	196	312	-37%

The market area Southern Europe encompasses operations in France, Italy, Spain, Switzerland, Portugal and the UK and  $C^3$  operations.

Comparison between Q2 and Q1 2004 should take into account that growth in Q2 2004 was organic, which was not the case in Q1 2004 as Alpha Telecom was included for only half of Q1 2003. The organic growth for Southern Europe, adjusted for Alpha Telecom, in Q1 2004 was slightly less than 17%.

Fixed telephony and Internet ARPU for Southern Europe was SEK 177 (206) for Q2 2004.

The launch of fixed telephony in the UK in Q4 2003 is estimated to require investments of some MSEK 500 during the first year of launch. Both Q1 and Q2 2004 were aligned with this estimate.

The magnitude of Tele2's ADSL push in Southern Europe exceeded the UK investments both in Q1 and Q2 2004.

BENELUX			
MSEK	Q2, 2004	Q2, 2003	Change
Operating revenue	1,062	892	+19%
EBITDA	104	45	+131%
EBIT	70	12	+483%

**The market area Benelux** includes operations in the Netherlands, Luxembourg (including Tango), Liechtenstein and Belgium and Transac. Fixed telephony and Internet ARPU for Benelux was SEK 139 (158) for Q2 2004. The market area's lower customer intake is largely related to fixed telephony and Internet in the Netherlands.

SERVICES			
MSEK	Q2, 2004	Q2, 2003	Change
Operating revenue	58	39	+49%
EBITDA	13	0	
EBIT	4	-4	

**The market area Services** includes 3C operations, ProcurelTright, Radio Components and X-Source operations.

### **Other items**

### Investments

In Q1 2004, Tele2 increased its ownership in its mobile telephony operations in St Petersburg, Russia.

#### Divestments

Tele2 is considering the divestment of its Swedish Cable TV operations and is negotiating with a number of potential buyers. If divested it will lead to a loss of MSEK 150-300, based on the current price negotiations.

On May 12, 2004 Tele2 sold its Cable-TV operation in Estonia for MSEK 38. This resulted in a capital gain of MSEK 26, reported under other operating revenues. The operation had 46,000 customers at the time of the divestment.

### Parent company

At the Parent company level, Tele2 reported at June 30, 2004 operating revenue of MSEK 11 (9), EBIT of MSEK –26 (–46) and liquidity MSEK 24 compared to MSEK 1 at December 31, 2003.

At July 1, 2004, 6,173,141 class A shares have been reclassified into class B shares (see Note 6).

### Events post June 30, 2004

On July 9, 2004 Tele2 acquired the outstanding 10% of the shares in the holding company that conducts mobile operations in the Baltic, through its 100% ownership in Tele2 Lithuania and 52% ownership in Tele2 Estonia. After the acquisition, Tele2 has a 100% share in and full control over Tele2 Lithuania and Tele2 Estonia, in which the Tele2 Group already held the remaining 48%.

#### **Company disclosure**

Tele2 will release the financial and operating result for the period ended September 30, 2004 on October 20, 2004.

STOCKHOLM, AUGUST 2, 2004

*Lars-Johan Jarnheimer* President and CEO, Tele2 AB

### **Report review**

We have made a review of this interim report in accordance with the recommendation issued by the Swedish Institute of Authorized Public Accountants FAR. A review is substantially limited in scope in comparison to an audit.

Nothing has come to our attention that indicates that this interim report fails to comply with the requirements of the Swedish Annual Accounts Act.

STOCKHOLM, AUGUST 2, 2004

Deloitte & Touche AB

*Tommy Mårtensson* Authorized Public Accountant

### **CONFERENCE CALL DETAILS**

A conference call to discuss the results will be held at 16.00 (CET)/ 10.00 (New York time), on August 2, 2004. The dial-in number is: +44 (0)20 7019 9504 or US Toll Free: 1 866 850 2201. Please dial in 10 minutes prior to the start of the conference call to allow time for registration. A recording of the conference call will be available for 10 days after the call on: +44 (0)20 7984 7578 or US Toll Free: 1 866 883 4489 with access code 593410#. The conference call will be web-cast on Tele2's website www.tele2.com

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Visit us at our homepage: www.tele2.com

**Tele2 AB** (Company registration number: 556410-8917) Skeppsbron 18, P. O. Box 2094, SE-103 13 Stockholm, Sweden Phone: +46 8 5620 0060 Fax: +46 8 5620 0040 E-mail: info@tele2.com **Tele2** is Europe's leading and profitable alternative telecom operator. Tele2 always strives to offer the market's best prices. With our unique values, we provide cheap and simple telecom for all Europeans every day. We have close to 25 million customers in 24 countries. We offer products and services in fixed and mobile telephony, Internet access, data networks, cable TV and content services. Our main competitors are the former government monopolies. Tele2 was founded in 1993 by Jan Stenbeck and has been listed on Stockholmsbörsen since 1996. The share has also been listed on Nasdaq since 1997. Tele2 always strives to offer the market's best prices.

### APPENDICES

Consolidated Income Statement Consolidated Balance Sheet Consolidated Cash flow Statement Change of Consolidated Shareholders' Equity Number of Customers Market Areas split by Business Areas Investments Tele2 Operations in Sweden Five-Year Summary Notes to the Accounts

### **Income statement**

		2004	2003	2003	2004	2003
MSEK	Note	Jan 1–June 30	Jan 1–June 30	Full year	Q2	Q2
Operating revenue	1	21,090	17,841	36,911	10,711	9,225
Operating expenses	2	-19,674	-16,492	-35,039	-9,955	-8,543
Share of profit (loss) of associated companies		37	-2	-18	21	-1
Other operating revenues	3	55	45	78	39	25
Other operating expenses		-21	-31	-66	-9	-13
Operating profit, EBIT		1,487	1,361	1,866	807	693
Net interest and other financial expenses	4	-120	-303	-599	-59	-126
Profit after financial items, EBT		1,367	1,058	1,267	748	567
Taxes	5	-698	-607	1,092	-377	-293
Minority interest		-16	21	37	-4	11
Profit after taxes		653	472	2,396	367	285
Earnings per share after tax (SEK)		4.43	3.20	16.25	2.49	1.93
Earnings per share after tax, after dilution (SEK)		4.41	3.19	16.20	2.48	1.93
Number of shares, basic	6	147,560,175	147,460,175	147,560,175		
Number of shares, weighted average	6	147,560,175	147,460,175	147,460,175		
Number of shares after dilution	6	148,203,675	148,223,175	148,203,675		
Number of shares after dilution, weighted average	6	147,908,278	147,782,309	147,869,175		

### **Balance sheet**

MSEK	Note	2004 June 30	2003 June 30	2003 December 31
ASSETS	11012		June CC	December of
Fixed assets				
Intangible assets		23,011	24,790	23,556
Tangible assets		8,843	9,315	9,036
Long-term financial assets	5	2,617	1,455	3,057
Total fixed assets		34,471	35,560	35,649
Current assets				
Materials and supplies		323	415	350
Current receivables		9,606	8,764	9,198
Cash and cash equivalents		3,179	3,339	2,773
Total current assets		13,108	12,518	12,321
TOTAL ASSETS		47,579	48,078	47,970
EQUITY AND LIABILITIES				
Shareholders' equity				
Restricted equity		24,622	24,473	24,444
Non-restricted equity		6,182	4,295	5,916
Total shareholders' equity		30,804	28,768	30,360
Minority interests		30	18	7
Provisions				
Shares in associated companies		6	-	6
Other provisions		20	20	20
Total provisions		26	20	26
Long-term liabilities				
Interest-bearing liabilities		3,242	7,367	4,775
Total long-term liabilities		3,242	7,367	4,775
Short-term liabilities				
Interest-bearing liabilities		2,462	2,412	2,461
Non-interest-bearing liabilities		11,015	9,493	10,341
Total short-term liabilities		13,477	11,905	12,802
TOTAL EQUITY AND LIABILITIES		47,579	48,078	47,970

### **Cash flow statement**

		2004	2003	2003	2004	2004	2003	2003	2003	2003
MSEK N	lote	Jan 1–June 30	Jan 1–June 30	Full year	Q2	Q1	Q4	Q3	Q2	Q1
Cash flows from operation		2,920	2,678	5,062	1,499	1,421	896	1,488	1,360	1,318
Change in working capital		214	196	912	6	208	498	218	138	58
Cash flows provided by operating										
activities		3,134	2,874	5,974	1,505	1,629	1,394	1,706	1,498	1,376
Capital expenditure in intangible and										
tangible assets		-765	-983	-1,890	-369	-396	-483	-424	-550	-433
Change of long-term receivables		2	55	12	13	-11	-69	26	45	10
Sale of companies, less liquid funds	3	33	-	21	33	-	-1	22	-	-
Purchase of companies		-26	-817	-910	-15	-11	_4	-89	-111	-706
Liquid funds in purchased companies		-	208	211	-	-	-1	4	83	125
Cash flow after investing activities		2,378	1,337	3,418	1,167	1,211	836	1,245	965	372
Financing activities		-1,995	-417	-2,940	-2,111	116	-1,471	-1,052	-680	263
Net change in cash		383	920	478	-944	1,327	-635	193	285	635
Cash at beginning of period		2,773	2,473	2,473	4,194	2,773	3,386	3,339	3,014	2,473
Exchange difference in cash		23	-54	-178	-71	94	22	-146	40	-94
Cash at end of period*		3,179	3,339	2,773	3,179	4,194	2,773	3,386	3,339	3,014
*of which restricted funds		456	945	830	456	801	830	922	945	986

# Change of shareholders' equity

	20	004		2003			
	Restricted		Non restricted	Restricted		Non restricted	
MSEK	Share capital	Other		Share capital	Other		
Equity, January 1	738	23,706	5,916	737	24,401	3,590	
Dividend	-	-	-443	-	-	-	
Other transfers	-	-135	135	-	-258	258	
Translation differences	-	313	-79	-	-407	-25	
Profit, year-to-date	_	-	653	_	-	472	
Equity, June 30	738	23,884	6,182	737	23,736	4,295	
Total restricted and non-restricted equity		24,622	6,182		24,473	4,295	

## Number of customers

	Num	Number of customers				Net intake			
Thousands Not	2004 e June 30	2003 June 30	Change	2004 Q2	2004 Q1	2003 Q4	2003 Q3	2003 Q2	2003 Q1
Nordic	e Julie 30	Julie 30	Change	QZ	QI	4	QJ	QZ	QI
Mobile telephony	3,681	3,487	6%	45	36	45	68	182	84
Fixed telephony and Internet	2,821	2,892	-2%	-54	-67	14	36	8	62
Cable TV	178	186	-4%	-1	1	-13	5	-11	-12
	6,680	6,565	2%	-10	-30	46	109	179	134
Baltic & Russia									
Mobile telephony	2,679	1,609	67%	327	148	377	218	181	62
Fixed telephony and Internet	58	58	0%	1	—	-	-1	-2	-1
Cable TV 3	20 <b>2,757</b>	65 <b>1,732</b>	-69% <b>59%</b>	-46 <b>282</b>	148	2 379	-1 216	1 180	61
	2,757	1,752	59%	202	140	3/9	210	180	01
Central Europe									
Mobile telephony	68	20	240%	13	5	15	15	11	9
Fixed telephony and Internet	4,427	2,325	90%	378	630	582	512	263	245
	4,495	2,345	92%	391	635	597	527	274	254
Southern Europe									
Mobile telephony	41	37	11%	-	1	1	2	1	-13
Fixed telephony and Internet	8,375	6,067	38%	267	661	749	631	256	266
	8,416	6,104	38%	267	662	750	633	257	253
Benelux									
Mobile telephony	587	474	24%	42	17	18	36	27	44
Fixed telephony and Internet	1,975	1,517	30%	64	136	142	116	146	164
	2,562	1,991	29%	106	153	160	152	173	208
TOTAL NUMBER OF CUSTOMERS	24,910	18,737	33%	1,036	1,568	1.932	1,637	1,063	910
	21,510	10,707		1,000	1,000	1,502	1,007	1,000	510
BY BUSINESS AREA									
Mobile telephony	7,056	5,627	25%	427	207	456	339	402	186
Of which prepaid	5,087	3,935	29%	351	138	351	312	375	197
Fixed telephony and Internet	17,656	12,859	37%	656	1,360	1,487	1,294	671	736
Cable TV 3	198	251	-21%	-47	1	-11	4	-10	-12

# **Operating revenue**

	2004 Jan 1–	2003 Jan 1–	2004	2004	2003	2003	2003	2003
MSEK No	ote June 30	June 30	Q2	Q1	Q4	Q3	Q2	Q1
OPERATING REVENUE								
Nordic								
Mobile telephony	3,639	3,548	1,903	1,736	1,839	1,943	1,861	1,687
Fixed telephony and Internet	3,344	3,132	1,667	1,677	1,627	1,551	1,575	1,557
Cable TV	104	101	51	53	53	53	50	51
Other operations	168	129	89	79	83	69	66	63
Adjustments mobile Sweden 1	-	-	-	-	-374	-	-	-
Adjustments for internal sales	-459	-373	-238	-221	-250	-189	-186	-187
	6,796	6,537	3,472	3,324	2,978	3,427	3,366	3,171
Baltic & Russia								
Mobile telephony	1,468	1,164	772	696	713	723	622	542
Fixed telephony and Internet	51	54	27	24	27	25	30	24
Cable TV	11	13	4	7	7	6	7	6
Adjustments for internal sales	-2	-4	-1	-1	-2	-2	-2	-2
	1,528	1,227	802	726	745	752	657	570
Central Europe								
Mobile telephony	35	18	19	16	25	15	12	6
Fixed telephony and Internet	2,572	1,699	1,299	1,273	1,171	993	862	837
Adjustments for internal sales	-253	-236	-121	-132	-125	-119	-115	-121
	2,354	1,481	1,197	1,157	1,071	889	759	722
Southern Europe								
Mobile telephony	16	16	8	8	7	9	8	8
Fixed telephony and Internet	8,763	7,087	4,379	4,384	4,033	3,527	3,671	3,416
Adjustments for internal sales	-575	-293	-267	-308	-248	-195	-167	-126
	8,204	6,810	4,120	4,084	3,792	3,341	3,512	3,298
Benelux			·		,	,	,	,
Mobile telephony	539	413	291	248	266	264	221	192
Fixed telephony and Internet	1,645	1,319	812	833	798	717	684	635
Cable TV	6	6	5	1	2	3	3	3
Other operations	4	17	_	4	-2	6	7	10
Adjustments for internal sales	-90	-45	-46	-44	-36	-24	-23	-22
	2,104	1,710	1,062	1,042	1,028	966	892	818
Services	_,	_,, _•	_,	_,	-,			
Fixed telephony and Internet	14	25	7	7	7	11	11	14
Other operations	176	112	92	84	86	60	57	55
Adjustments for internal sales	-86	-61	-41	-45	-51	-32	-29	-32
	104	76	58	46	42	39	39	37
TOTAL OPERATING REVENUE	21,090	17,841	10,711	10,379	9,656	9,414	9,225	8,616
BY BUSINESS AREA								
Mobile telephony	5,697	5,159	2,993	2,704	2,850	2,954	2,724	2,435
Fixed telephony and Internet	16,389	13,316	8,191	8,198	7,663	6,824	6,833	6,483
Cable TV	121	120	60	61	62	62	60	60
Other operations	348	258	181	167	167	135	130	128
Adjustments mobile Sweden 1	_	_	_	_	-374	_	_	_
Adjustments for internal sales	-1,465	-1,012	-714	-751	-712	-561	-522	-490
TOTAL OPERATING REVENUE	21,090	17,841	10,711	10,379	9,656	9,414	9,225	8,616
	_1,000	.,	,	-,	.,	.,	.,0	2,310

### **EBITDA**

MSEK Note	2004 Jan 1– June 30	2003 Jan 1– June 30	2004 Q2	2004 Q1	2003 Q4	2003 Q3	2003 Q2	2003 Q1
EBITDA								
Nordic								
Mobile telephony	1,445	1,580	726	719	803	907	819	761
Fixed telephony and Internet	515	451	254	261	205	231	200	251
Cable TV	20	17	7	13	9	14	9	8
Other operations	2	-1	3	-1	2	-1	1	-2
Adjustments mobile Sweden 1	_	_	-	-	-374	_	_	_
	1,982	2,047	990	992	645	1,151	1,029	1,018
Baltic & Russia								
Mobile telephony	499	429	271	228	159	221	211	218
Fixed telephony and Internet	-5	-3	-3	-2	-13	8	_4	1
Cable TV 3	26	-1	26	-	_	_	1	-2
	520	425	294	226	146	229	208	217
Central Europe								
Mobile telephony	-21	-28	-14	-7	-13	-12	-15	-13
Fixed telephony and Internet	70	-162	55	15	7	-95	-83	-79
	49	-190	41	8	-6	-107	-98	-92
Southern Europe								
Mobile telephony	-7	-2	-	-7	-1	-1	-	-2
Fixed telephony and Internet	441	651	247	194	168	289	353	298
	434	649	247	187	167	288	353	296
Benelux								
Mobile telephony	125	44	60	65	67	42	32	12
Fixed telephony and Internet	105	34	49	56	36	19	13	21
Cable TV	-8	-3	-5	-3	-3	-3	-1	-2
Other operations	-4	-	-	-4	-9	-1	1	-1
	218	75	104	114	91	57	45	30
Services	1			1	2	1	-3	2
Fixed telephony and Internet	-1	-	- 12	-1	3	1		3
Other operations	25 <b>24</b>	10 10	13 13	12 11	2 5	9 10	3	7 10
		10	10		Ū	10		10
TOTAL EBITDA	3,227	3,016	1,689	1,538	1,048	1,628	1,537	1,479
BY BUSINESS AREA								
Mobile telephony	2,041	2,023	1,043	998	1,015	1,157	1,047	976
Fixed telephony and Internet	1,125	971	602	523	406	453	476	495
Cable TV 3	38	13	28	10	6	11	9	4
Other operations	23	9	16	7	-5	7	5	4
Adjustments mobile Sweden 1		_	_	-	-374	_	_	_
TOTAL EBITDA	3,227	3,016	1,689	1,538	1,048	1,628	1,537	1,479
		,						
EBITDA MARGIN								
Nordic 1	29%	31%	29%	30%	22%	34%	31%	32%
Baltic & Russia 3	34%	35%	37%	31%	20%	30%	32%	38%
Central Europe	2%	-13%	3%	1%	-1%	-12%	-13%	-13%
Southern Europe	5%	10%	6%	5%	4%	9%	10%	9%
Benelux	10%	4%	10%	11%	9%	6%	5%	4%
Services	23%	13%	22%	24%	12%	26%	0%	27%
TOTAL EBITDA MARGIN	15%	17%	16%	15%	11%	17%	17%	17%

### EBIT

		2004 Jan 1–	2003 Jan 1–	2004	2004	2003	2003	2003	2003
MSEK	Note	June 30	June 30	2004 Q2	2004 Q1	2003 Q4	2003 Q3	2003 Q2	2003 Q1
EBIT									
Nordic									
Mobile telephony	2	1,230	1,376	618	612	686	804	715	661
Fixed telephony and Internet	2	321	236	157	164	12	135	95	141
Cable TV		-8	-14	-7	-1	-6	-1	-6	-8
Other operations		-	-6	2	-2	-1	-2	-1	-5
Adjustments mobile Sweden	1	-	_	_	-	-374	_	_	_
		1,543	1,592	770	773	317	936	803	789
Baltic & Russia									
Mobile telephony		224	247	129	95	61	146	104	143
Fixed telephony and Internet		-6	-2	-4	-2	-13	6	-2	_
Cable TV	3	24	-7	26	-2	-2	-1	-3	-4
		242	238	151	91	46	151	99	139
Central Europe									
Mobile telephony		-26	-32	-16	-10	-15	-14	-17	-15
Fixed telephony and Internet		-15	-240	10	-25	-37	-137	-124	-116
		-41	-272	-6	-35	-52	-151	-141	-131
Southern Europe			-/-	Ū		02			101
Mobile telephony		-7	-3	_	-7	-1	_	-1	-2
Fixed telephony and Internet		, 341	563	196	, 145	129	248	313	250
		334	560	196	138	123	248	312	248
Benelux		554	500	150	150	120	240	512	240
Mobile telephony		77	1	35	42	43	17	10	_9
Fixed telephony and Internet	2	92	1 14	43	42 49	-45	17	6	
Cable TV	2	-11	14 _7	43 6	49 5	-45 -5	-3	-4	8 –3
Other operations		-11 -7	_/ _4	-0 -2	-5	_5 _11			
		151	_4 4	- <u>-</u> 2 70	 81	 	<u> </u>	- 12	<u>-4</u> -8
Services		151	4	70	01	-10	27	12	-0
Fixed telephony and Internet		-2	-2	_	-2	_	1	-4	2
Other operations		-2	-2	- 4	-2	_ _4	3	-4	2
		6	_	4	2	_4	3	-4	<u> </u>
		U	-	4	2	-4	4	-4	4
Group adjustments, depreciation/amortization	2	-748	-761	-378	-370	-740	-387	-388	-373
TOTAL EBIT	2	1,487	1,361	807	680	-323	828	<b>693</b>	668
		1,407	1,501	007	000	-323	020	055	
BY BUSINESS AREA									
Mobile telephony	2	1,498	1,589	766	732	774	953	811	778
Fixed telephony and Internet	2	731	569	402	329	46	267	284	285
Cable TV	3	5	-28	13	-8	-13	-5	-13	-15
Other operations	0	1	-8	4	-3	-16	-	-1	-7
Adjustments mobile Sweden	1	-	-	-	-	-374	_	_	, _
Group adjustments, depreciation/amortization	2	-748	-761	-378	-370	-740	-387	-388	-373
TOTAL EBIT	2	1,487	1,361	807	680	-323	828	693	668
		1,407	1,501	007	000	-323	020	055	
EBIT MARGIN									
Nordic	1,2	23%	24%	22%	23%	11%	27%	24%	25%
Baltic & Russia	1,2 3	23% 16%	24% 19%	22 <i>%</i> 19%	23% 13%	6%	27%	24% 15%	23% 24%
	5								
Central Europe		-2%	-18%	-1%	-3% 2%	-5%	-17% 7%	-19%	-18%
Southern Europe	2	4%	8%	5%	3%	3%	7%	9% 1%	8%
Benelux	2	7%	0%	7%	8%	-2%	3%	1%	-1%
Services		6%	0%	7%	4%	-10%	10%	-10%	11%
TOTAL EBIT MARGIN		7%	8%	8%	7%	-3%	9%	8%	8%

### Investments

	2004	2003						
	Jan 1–	Jan 1–	2004	2004	2003	2003	2003	2003
MSEK	June 30	June 30	Q2	Q1	Q4	Q3	Q2	Q1
Market areas								
Nordic	247	257	141	106	86	111	122	135
Baltic & Russia	272	453	94	178	221	234	278	175
Central Europe	103	81	67	36	53	29	48	33
Southern Europe	62	91	41	21	14	29	27	64
Benelux	51	83	8	43	54	18	61	22
Services	30	18	18	12	55	3	14	4
Investments in intangible and tangible assets	765	983	369	396	483	424	550	433
Investments, non-cash transactions								
Finance lease		_	-	-	5	-	-	-
Total, CAPEX		983	369	396	488	424	550	433
Business areas								
Mobile telephony	471	610	182	289	361	279	366	244
Fixed telephony and Internet	257	335	166	91	78	132	165	170
Cable TV	4	21	2	2	1	10	9	12
Other operations	33	17	19	14	43	3	10	7
Investments in intangible and tangible assets	765	983	369	396	483	424	550	433

# **Tele2 operations in Sweden\***

	2004	2003						
	Jan 1–	Jan 1–	2004	2004	2003	2003	2003	2003
MSEK Note	June 30	June 30	Q2	Q1	Q4	Q3	Q2	Q1
Operating revenue	2 1 45	2.041	1 000	1 500	1 607	1 7 4 0	1 007	1 - 44
Mobile telephony	3,145	3,241	1,622	1,523	1,637	1,748	1,697	1,544
Fixed telephony and Internet	1,966	1,880	970	996	976	937	950	930
Cable TV	104	92	51	53	50	49	46	46
Adjustments mobile 1	-		-	-	-374	-	-	
Total	5,215	5,213	2,643	2,572	2,289	2,734	2,693	2,520
EBITDA								
Mobile telephony	1,464	1,622	737	727	777	917	855	767
Fixed telephony and Internet	402	343	201	201	174	197	158	185
Cable TV	20	14	7	13	8	13	7	7
Adjustments mobile 1	-	_	-	-	-374	-	-	-
Total	1,886	1,979	945	941	585	1,127	1,020	959
EBITDA margin								
Mobile telephony	47%	50%	45%	48%	47%	52%	50%	50%
Fixed telephony and Internet	20%	18%	21%	20%	18%	21%	17%	20%
Cable TV	19%	15%	14%	25%	16%	27%	15%	15%
Total	36%	38%	36%	37%	26%	41%	38%	38%
EBIT								
Mobile telephony	1,264	1,423	637	627	663	817	755	668
Fixed telephony and Internet	248	176	125	123	7	125	75	101
Cable TV	-8	-16	-7	1	-6	-1	-8	-8
Adjustments mobile 1	-	-	-	-	-374	-	-	-
Total	1,504	1,583	755	749	290	941	822	761
EBIT margin								
Mobile telephony	40%	44%	39%	41%	41%	47%	44%	43%
Fixed telephony and Internet	13%	9%	13%	12%	41%	13%	8%	43%
Cable TV	-8%	-17%	-14%	2%	-12%	-2%	-17%	-17%
Total	<u> </u>	<u> </u>	-14 % <b>29%</b>	2 % 29%	<u> </u>	<u> </u>	<u> </u>	30%
	23/0	50%	23/0	23/0	13 /0	J4 /0	51/0	30 /0

\* Tele2 Sverige AB, Optimal Telecom AB, Cable TV operations in Sweden and profit/loss from share in the associated company Svenska UMTS-nät AB

# Five year summary

	2004 Jan 1–June 30	2003 Jan 1–June 30	2003	2002	2001	2000
Income Statement and Balance Sheet (MSEK)						
Operating revenue	21,090	17,841	36,911	31,282	25,085	12,440
EBITDA	3,227	3,016	5,692	5,091	1,731	1,776
EBIT	1,487	1,361	1,866	1,494	-1,323	376
EBT	1,367	1,058	1,267	796	-1,944	165
Profit (loss) after taxes	653	472	2,396	223	392	-396
Shareholders' equity	30,804	28,768	30,360	28,728	29,517	26,539
Shareholders' equity, after dilution	30,927	28,910	30,487	28,870	29,547	26,584
Total assets	47,579	48,078	47,970	46,872	49,258	42,397
Cash flow provided by operating activities	3,134	2,874	5,974	4,365	413	883
Liquidity	4,178	2,393	3,444	2,332	1,625	1,304
Net borrowing	2,488	6,370	4,427	7,729	9,286	7,095
Investments in intangible and tangible assets, CAPEX	765	983	1,895	1,956	2,162,	1,514
Investments in shares and long-term receivables	-9	554	767	626	304	20,512
Key ratios						
Solidity, %	65	60	63	61	60	63
Debt/equity ratio, %	0.08	0.22	0.15	0.27	0.31	0.27
EBITDA margin, %	15.3	16.9	15.4	16.3	6.9	14.3
EBIT margin, %	7.1	7.6	5.1	4.8	-5.3	3.0
Return on shareholders' equity, %	2.1	1.6	8.1	0.8	1.4	-2.4
Return on shareholders' equity, after dilution, $\%$	2.1	1.6	8.1	0.8	1.4	-2.4
Return on capital employed, %	4.2	3.7	5.0	3.9	-3.3	1.9
Average interest rate, %	3.8	5.3	5.0	6.4	6.3	4.8
Per share data (SEK)						
Profit (loss)	4.43	3.20	16.25	1.51	2.70	-3.47
Profit (loss), after dilution	4.41	3.19	16.20	1.51	2.70	-3.47
Shareholders' equity	208.76	195.09	205.88	194.95	203.56	232.62
Shareholders' equity, after dilution	209.10	195.62	206.17	195.55	203.46	232.74
Cash flow from operating activities	21.24	19.49	40.51	29.62	2.85	7.74
Dividend	-	-	3.00	-	-	-
Market value at closing day	330.00	297.50	384.00	230.50	378.00	392.00

### Notes

### Accounting principles and definitions

The Interim report has been prepared in accordance with recommendation RR20 of the Swedish Financial Accounting Standards Council. In 2004, Tele2 has changed accounting principles for accounting of profit/loss in associated companies, from previously having reported these as a financial item to including them in the operating results. The new principle better reflects Tele2's financial performance, as results from the associated company Svenska UMTS-nät AB is viewed to be of an operating rather than of a financial nature. Tele2 has in all other respects reported its interim report in accordance with the accounting principles and methods used in the Annual Report and Accounts for the financial year of 2003. Definitions are stated in the Annual Report for 2003.

### Note 1. Adjustment: Operating revenue

Revenue from mobile telephony is shown as calls are made, which means that sold but not yet used prepaid cards should not be included in revenues. To estimate this, revenues in Sweden have, up until Q3 2003, been recognized according to a model that has been used unchanged since the start of Tele2's prepaid telephony in 1997, rather than a system to measure the value of sold but not used prepaid cards. In Q4 2003, Comviq brought such a system into use, and it was established that sold but not used prepaid cards had been undervalued by around MSEK 374 in total for the period 1997 through September 30, 2003, of which MSEK –95 is related to 2003.

### Note 2. Adjustment: Operating expenses

As a result of valuation of loss-carry-forwards for some companies in Continental Europe to their full value in Q4 2003 the part of loss carry forwards that existed when Tele2 acquired SEC and that could have reduced goodwill by MSEK 322, is accounted for as a write-down according to the Swedish Financial Accounting Standards Council's recommendation RR9-Income taxes.

Write-downs on fixed assets amounted to MSEK 172 was made in Q4 2003 and relate to Atlantic undersea cable, in which Tele2 Sweden and Tele2 Luxembourg invested in the late 1990s. They have been expensed as a result of Tele2's assessment of continued excess supply of capacity.

#### Note 3. Disposal of cable TV operation

On May 12, 2004, Tele2 sold its Estonian cable TV operation for MSEK 38. The sale resulted in a capital gain of MSEK 26, reported as other operating revenue. The operation's number of customers at the time of the disposal totalled 46,000.

### Note 4. Adjustment: Net interest and other financial expenses

The Q4 2003 result is affected by a write-down of MSEK 75 regarding shares in TravelLink AB.

#### Note 5. Adjustment: Taxes

At June 30, 2004 and December 31, 2003 the group's total deferred tax receivable is MSEK 1,970 and MSEK 2,459, respectively, and is included in the item "Long-term financial assets".

#### Note 6. Shares and Convertibles

At June 30, 2004 and December 31, 2003 Tele2 has outstanding warrants, corresponding to 643,500 B shares and 643,500 B shares respectively, with a subscription price of SEK 191 per share and a subscription period from 2005 to 2007.

At July 1, 2004, 6,173,141 class A shares have been reclassified into class B shares. The reclassification is made in accordance with the resolution passed at the AGM on May 12, 2004. The number of class A shares following the reclassification is 15,516,663 and the number of class B shares is 132,043,512. The total number of outstanding shares remains unchanged at 147,560,175.

#### Note 7. UMTS-nät AB in Sweden

Tele2 and TeliaSonera each own 50% of Svenska UMTS-nät AB, which has a 3G license in Sweden. Both companies have injected capital in Svenska UMTS-nät AB. In addition to this, the build out has external financing, with a loan facility of SEK 7 billion, which is 50% guaranteed by each party. Tele2 and TeliaSonera are technically MVNO's with the UMTS company and hence act as capacity purchasers. In the longer run the cost will be variable in relation to purchased volume but until a certain volume threshold is reached the fees are equal for both parties. The size of the fee is mainly proportional to the total investment. The UMTS company is to generate a certain return which in simple terms means that depreciation and interest costs will be covered by a certain margin. In Tele2's quarterly reports an abbreviated version of Svenska UMTS-nät AB's balance sheet will be disclosed and hence the level of investment at that time.

Tele2's investments in the UMTS company are included in EBITDA as a share of results from associated companies. This means that a positive result for the UMTS company is settled against the cost for purchasing capacity.

At June 30, 2004 Tele2's guarantee amounted to MSEK 588 compared to MSEK 363 at December 31, 2003.

The balance sheet for Svenska UMTS-nät AB at June 30, 2004 is stated below:

	MSEK
Fixed assets	2,142
Other current assets	273
Liquid funds	27
Total assets	2,442
	MSEK
Equity	1,049
Long-term liabilities	1,175
Short-term liabilities	218
Total equity and liabilities	2,442