# FIRST QUARTER

April 22, 2021

## Solid quarter with disciplined focus and delivery

| SEK (YoY growth)                    | Q1 21          | The Group <ul> <li>Roughly flat EUSR growth excluding pandemic</li> </ul>  | Sweden B2C – Continued growth in postpaid and broadband   |
|-------------------------------------|----------------|--|---|
| EUSR                                | 4.7bn<br>(-1%) | <ul> <li>impact</li> <li>Underlying EBITDAaL growth of 6% driven by strong growth in the Baltics and cost reduction in Sweden</li> </ul>                   | <ul> <li>despite pandemic</li> <li>Initiated price adjustments on mobile postpaid<br/>and broadband</li> <li>Pandemic impact remains on roaming and</li> </ul>  |
| Underlying<br>EBITDAaL              | 2.3bn<br>(6%)  | <ul> <li>Acquired 100 MHz in the Swedish 3.5 GHz<br/>spectrum auction through Net4Mobility</li> <li>Extraordinary dividend of SEK 3.00 proposed</li> </ul> | prepaid sales   |
| Capex ex.<br>spectrum<br>and leases | 0.7bn          | <ul> <li>Sweden B2B</li> <li>Positive mobile net intake driven by improvements in both Large and Small segment</li> </ul>                                  | <ul> <li>The Baltics</li> <li>Strong performance in all markets despite headwinds from the pandemic driven by ASPU growth and higher equipment sales</li> </ul> |
| EFCF                                | 0.8bn          | <ul> <li>Price pressure and roaming remains a drag on service revenue</li> <li>New price plans launched in Small segment to boost sales</li> </ul>         | <ul> <li>Pandemic impact remains primarily on roaming</li> </ul>  |

# SWEDEN



### Sweden Consumer



- Mobile postpaid net intake was affected by lower activity in physical channels due to COVID-19 restrictions
- Fixed broadband ASPU growth supported by backbook price adjustments last year, while mobile postpaid pricing was offset by roaming headwinds
- Digital TV end-user service revenue remains under pressure, but trends are starting to stabilize
- Total end-user service revenue declined by 2%, primarily due to negative impact from the pandemic

### Sweden Business



- Mobile net intake of 18,000 driven by implementation of new contracts within Large Enterprise and improvements in the Small segment
- Mobile ASPU declined due to continued price pressure and lower international roaming revenue
- Total end-user service revenue continued to decline due to price pressure, loss of roaming revenue and decline in legacy fixed services

### Sweden overview



- Total end-user service revenue decreased by 3%, driven by pandemic headwinds and continued decline in B2B
- Underlying EBITDAaL increased by 4%, driven by structural cost savings related to the business transformation program, lower commercial spend and bad debt provisions of approximately SEK 25 million in Q1 2020
- Continued strong cash conversion of 66% LTM but slightly lower compared to Q1 2020 as network and IT spend ramps up from previously low levels

# BALTICS



## Baltics – Operational highlights

RGUs & net intake – mobile services (thousand) +80-12 +8 -30 -33 1.884 976 950 970 981 942 428 428 438 437 436 Q1 '20 Q2 '20 Q1 '21 Q3 '20 Q4 '20 Estonia Latvia Lithuania



- Positive net intake was driven by strong mobile postpaid growth in Latvia
- Continued strong ASPU growth in all markets despite lower roaming revenue, supported by more-for-more price adjustments

### **Baltics** – Financials

End-user service revenue





Operating cash flow and cash conversion, rolling 12m (SEK million)



#### Q1 highlights

- Continued strong end-user service revenue growth of 8% driven by ASPU growth, despite pandemic headwinds
- Underlying EBITDAaL increased by 17% driven by higher end-user service revenue, equipment sales and bad debt provisions of approximately SEK 10 million in Q1 2020
- Continued strong cash conversion of 82% LTM due to strong performance and low capex spend in between investment cycles

Organic Adjusted for

Adjusted for currency rate movements and M&A

Cash conversion = operating cash flow / underlying EBITDAaL

# FINANCIAL OVERVIEW



### Revenue breakdown

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| SEK million excl roaming <sup>1</sup> | Q1<br>2021 | Q1<br>2020 | YoY<br>abs | YoY %<br>(organic) |
|---------------------------------------|------------|------------|------------|--------------------|
| Mobile                                | 1,404      | 1,391      | 13         | 1%                 |
| Postpaid                              | 1 1,173    | 1,134      | 40         | 3%                 |
| Prepaid                               | 230        | 257        | -27        | -10%               |
| Fixed                                 | 1,437      | 1,489      | -52        | -3%                |
| Fixed Broadband                       | 678        | 646        | 32         | 5%                 |
| Digital TV                            | 695        | 755        | -60        | -8%                |
| Cable & Fiber                         | 420        | 442        | -22        | -5%                |
| DTT                                   | 275        | 314        | -39        | -12%               |
| Fixed telephony & DSL                 | 64         | 87         | -19        | -27%               |
| Landlord & Other                      | 170        | 175        | -5         | -3%                |
| Sweden Consumer                       | 2 3,011    | 3,055      | -44        | -1.4%              |
| Sweden Business                       | 3 941      | 977        | -36        | -4%                |
| Baltics                               | 751        | 719        | 32         | 10%                |
| EuS revenue ex. Roaming               | 4 4,703    | 4,751      | -48        | -0.2%              |
| Outbound roaming revenue              | 5 27       | 74         | -47        | -63%               |
| EuS revenue                           | 4,730      | 4,825      | -95        | -1.2%              |
| Operator revenue                      | 557        | 599        | -42        | -6%                |
| Equipment revenue                     | 1,263      | 1,157      | 107        | 11%                |
| Revenue                               | 6,550      | 6,581      | 30         | 0.5%               |

<sup>1</sup> Headwinds from the pandemic also include less activity within mobile prepaid and loss of premium end-user service revenue within Digital TV from previous quarters, not reflected in this table.

- Continued strong momentum in mobile postpaid (ex roaming), driven by both volume growth and price adjustments during last year
- 2 Slight decline in Sweden B2C EUSR (ex roaming), due to non-roaming related pandemic headwinds mainly in mobile prepaid and continued decline in legacy services
- <sup>3</sup> Sweden B2B EUSR declined, primarily driven by mobile price pressure, decline in legacy fixed services
- 4 Total EUSR excluding roaming roughly flat as decline in Sweden was offset by growth in the Baltics
- 5 Total EUSR loss due to roaming of SEK 47m with SEK 17m in Sweden B2B, SEK 17m in Sweden consumer and SEK 13m in the Baltics

### Group results

| SEK million                            | Q1 2021 | Q1 2020 |
|--|---------|---------|
| Revenue                                | 6,550   | 6,581   |
| Underlying EBITDA                      | 2,630   | 2,501   |
| Margin (%)                             | 40%     | 38%     |
| Items affecting comparability 2        | -69     | -39     |
| D&A                                    | -1,372  | -1,315  |
| Impairment                             | 0       | 0       |
| Associated companies & JVs             | 13      | 0       |
| Operating profit 3                     | 1,202   | 1,148   |
| Net interest and other financial items | -130    | -158    |
| Income tax                             | -205    | -195    |
| Net profit, continuing operations      | 867     | 794     |
| Net profit, discontinued operations    | -2      | 386     |
| Net profit, total operations           | 865     | 1,180   |

- Underlying EBITDA increased by 6% organically as growth in the Baltics, opex reduction related to the business transformation program, lower commercial spend in Sweden and bad debt provisions in Q1 2020 offset decline in Sweden EUSR and pandemic impact
- Items affecting comparability was primarily driven by restructuring cost related to the business transformation program in Sweden
- Operating profit increased by roughly SEK 50 million driven by growth in underlying EBITDA

## Group cash flow

| SEK million                                    | Q1 2021 | Q1 2020 |
|--|---------|---------|
| Continuing operations                          |         |         |
| Underlying EBITDA                              | 2,630   | 2,501   |
| Items affecting comparability                  | -69     | -39     |
| Amortization of lease liabilities              | -381    | -372    |
| Capex paid                                     | -1,086  | -599    |
| Changes in working capital                     | -26     | 92      |
| Net financial items paid                       | -104    | -102    |
| Taxes paid                                     | -161    | -209    |
| Other cash items                               | 17      | 15      |
| Equity free cash flow 3                        | 820     | 1,285   |
| Equity free cash flow LTM / share (SEK)        | 6.26    | 7.45    |
| Total operations                               |         |         |
| Equity free cash flow, continuing operations   | 820     | 1,285   |
| Equity free cash flow, discontinued operations | 0       | -3      |
| Equity free cash flow                          | 820     | 1,282   |

- Capex paid includes a SEK 333 million payment for the 100 MHz that Tele2 bought in the 3.5 GHz spectrum auction in January 2021
- 2 Taxes paid included repaid preliminary tax in Sweden in the quarter
- 3 Equity free cash flow from continuing operations decreased by roughly 500 million mainly due to higher capex paid

#### Leverage at 2.5x

#### Economic net debt to underlying EBITDAaL\* (SEK billion)



#### Comments

- Economic net debt decreased by SEK 0.8bn compared to Q4 2020 driven by cash generation in the quarter
- Leverage of 2.5x was in the lower end of the target range of 2.5-3.0x ahead of dividend payout
- Proposed ordinary dividend of SEK 6.00 per share (SEK 4.1bn), a 9% increase compared to the previous year to be paid out in April and October, 2021
- Proposed extraordinary dividend of SEK 3.00 per share (SEK 2.1bn), to be paid out in July, 2021

Economic net debt = Net debt excluding lease liabilities \*Underlying EBITDAaL for total operations at the time of reporting

### Business transformation program update



- Annualized run-rate at end of Q1 2021 of SEK 300 million (SEK 250m as of Q4 2020). Savings of 70 million filters through in Q1 2021
- Cost reductions in Q1 2021 coming from efficiency improvements within the Technology and IT organizations
- Target of at least SEK 1bn annual run-rate remains on track with roughly half expected by the end of 2021 and the rest by the end of 2022

# TO CONCLUDE...



## Key priorities going forward

Sweden: Ramp up roll-out of nationwide 5G and Remote-PHY

Sweden B2C: Consolidate premium brands in Q2 2021 and continue execution of more-for-more strategy

Sweden B2B: Utilize new portfolio to drive sales in Small segment and optimize profitability in Large Enterprise

Baltics: Build on current momentum, prepare for 5G and develop FMC capabilities

Continue execution of the business transformation program to deliver at least SEK 1bn in opex reduction by the end of 2022

Explore opportunities to improve efficiency in our infrastructure portfolio and new ways to optimize value chain

Capital Markets Day on May 25, 2021



# THANK YOU!



