

Sponsored Roaming

Get immediate access to the whole world with Tele2's Sponsored Roaming solution.

The roaming business is complex and requires extensive work to roll out services. It's a huge investment both in terms of resources and time requires to comply with all requirements, implement, test, operate and maintain a high-quality solution.

Getting sufficient agreements in place and implementing all core services (Voice, SMS, Packet Switch Data, CAMEL, NRTDRE, 3G and LTE) on your own would result in a very long time to market; to secure worldwide coverage would take many years. Tele2 takes a structured approach with roaming management and launches new services from within a framework encompassing different business models, a clear roaming management process and centralized routines and testing. This has allowed Tele2 to launch 2,500 roaming services yearly. Tele2's roaming footprint extends to more than 580 operators in over 200 countries.

Tele2 Sponsored Roaming allows business partners to instantly benefit from access to a vast geographical footprint, leveraging Tele2's worldwide coverage via its roaming partners. Partners receive the same quality of service that is provided to all of Tele2's own subscribers using similar types of services.

If a business partner lacks access to specific services or country coverage from its existing setup, then Tele2 will ensure that this is resolved by the Tele2 Sponsored Roaming solution.



Tele2 supports data roaming with over 92% of launched roaming partners and NRTDRE with over 98% of them.

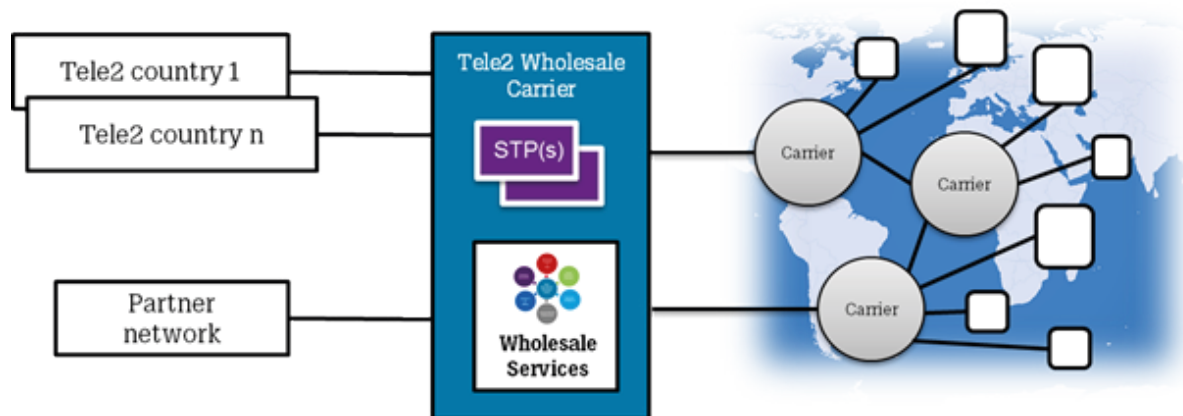
To achieve a good, competitive cost base for our own operations Tele2 has also entered preferred partnership agreements with more than 380 roaming partners in over 170 countries, a number that is constantly growing.

All Sponsored Roaming traffic is steered via Tele2's SS7 steering platform to ensure an efficient cost base.

Tele2 could also assist business partners with many related services, such as GTP proxy, GRX/IPX, ICB, (U)SIM management, OTA and Welcome SMS.

TELE2

International Wholesale



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Tele2 has a long history and tradition of using Sponsored Roaming for its own operations. It is a quick way to provide instant roaming for new Tele2 operators in different countries. Tele2 operates in nine countries and in some of them Sponsored Roaming is currently in use. Tele2 Netherlands and Tele2 Russia are today using the service. Other Tele2 countries that have used Sponsored Roaming are Tele2 Croatia, what was formerly Tele2 Switzerland and other MVNO customers of Tele2.

Over time, when operations mature, it is common for business partners to migrate to bilateral agreements. Tele2 has migrated several of its operations to bilateral agreements once business has taken off.

It is possible to use both Sponsored Roaming and direct roaming simultaneously, however use of both solutions in the same country is not recommended. This strategy is taken into consideration during the migration process.

Together with the data clearing house, billing files with roaming traffic charges will be provided to the business partner. The business partner will receive only one invoice monthly, and no other financial clearing activities need to be performed with visited networks.

Tele2 assigns IMSI ranges that will be used by the Sponsored Roaming customer. (U)SIM-cards need to be capable and applets exist for easy switching between home IMSI and Tele2 IMSI without end customer impact.

The IMSI-translator functionality can be hosted at the business partner or at Tele2.

Contact details

Please send enquiries to iws@tele2.com or get more information at iws.tele2.com

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