A survey of children's internet habits in Sweden, Lithuania and Estonia. This year we also look into how Swedish parents view their children's life online.
At Tele2, we believe that the connected life is a better life, for young and old alike. The Internet has given children opportunities they otherwise never would have had experienced, not least in terms of learning about and understanding society. But we are not naive. There are dark sides of the Internet that no children should have to experience, or become a part of. At the same time children spend an increasing amount of their time online, often watching video content or interacting via social media.

This is the second consecutive year we present this report with data, including some quite worrying statistics, drawn from a survey undertaken by Tele2 and developed by the research company Novus. It provides insights into how children in Estonia, Lithuania and Sweden use the Internet, and what they experience online. This year’s report has also been supplemented by results from a small study of how Swedish parents view their children’s life online.

We are convinced that the foundation of a healthy approach to the Internet and its risks comes from parental involvement in combination with security measures taken by internet service providers, employers, as well as authorities.

Tele2 and its industry peers have a special responsibility. Every minute, Tele2 blocks around 11 attempts to access internet sites with content relating to the sexual abuse of children, based on lists provided by authorities like Interpol. This corresponds to more than half a million blocked attempts a month in the eight countries in which we operate. In addition, Tele2 runs detection software on all our employees computers to make sure no child sexual abuse content is spread within our organization.

Some other operators are blocking this kind of content, but far from everyone is taking this kind of action. If all internet service providers acted in the same way, the opportunities to spread content and material relating to the sexual abuse of children would decrease radically. Furthermore, if all major employers worked with detection, it would significantly limit the possibility to commit these kinds of crimes.

Regulators also have an important role to play, to ensure there is adequate legislation in place to support authorities’ fight for a safer internet. Legislation that is on par with current technology and carefully balances the need to safeguard our children, with the vital protection of fundamental rights like privacy, integrity and freedom of speech. As technology continues to evolve, legislation and authorities’ methods will have to as well.

At Tele2, we fearlessly liberate people to live a more connected life. We also ceaselessly continue to fight for a safer Internet for children. Hopefully this study will inspire you to do so as well.

Viktor Wallström
Executive Vice President, Group Communications
TELE2’S BLOCKING OF CHILD SEXUAL ABUSE IMAGES AND MATERIAL
Blocking and detection by Tele2

**Blocking**

Based on lists from authorities like Interpol, Tele2 ceaselessly blocks attempts to access web pages that have been assessed as containing sexual abuse of children. If someone is using Tele2’s networks to try to access such a page, a stop sign appears explaining the type of content the person is trying to access. In Sweden, the stop sign also contains a help call number.

Currently, Tele2 blocks about half a million pages a month within its footprint. That is approximately 16,500 per day, nearly 700 per hour, or 11 per minute.

**Detection**

Tele2 continuously runs detection software on all employees’ computers, to detect material containing sexual abuse of children. If an employee has sexually explicit material relating to children on his or her computer, or even on an USB stick that is connected to the computer, an alarm is sent to our Security department. The case is then handed over to the police.

Just like our online blocking, the detection is based on lists from authorities such as for example Interpol. It is possible for any company or organisation to install this kind of detection.
CONCLUSIONS

1. Unknown adults contact children on the Internet - and some try to initiate contact
   - About 1 out of 10 children have been chatting with an unknown adult on the Internet
   - About 1 out of 5 Swedish children have unknown adults following them on social media
   - About one child in every class has been contacted by an adult on the Internet who wanted to meet up

2. Children will to a high degree get in contact with content they find scary on the Internet
   - About every third child has seen bullying on the Internet
   - About 6 out of 10 children have seen something scary or disturbing on the Internet
   - About 5 out of 10 said that violence was what they found scary or disturbing on the Internet

3. Children will to some degree talk to their parents about what they experience on the Internet - but there could be more interaction
   - About one fifth does not talk to somebody if they see something scary or disgusting on the Internet
   - In Sweden, girls are more likely to report an incident to someone
   - About 5 out of 10 children lack rules at home of how to use the Internet
THE SURVEY
BACKGROUND

This survey has been conducted by Novus on behalf of Tele2, for the second consecutive year. Before the first survey in 2017, Novus conducted a set of in-depth interviews with children in order to obtain a basis for the survey’s quantitative questionnaire. This basis has been used for 2018 as well.

This year, 2018, a supplementary survey with parents of children aged 9-14 years has also been conducted by Novus. Those results are presented in a separate section below.

TARGET GROUP/IMPLEMENTATION

- The target group for the survey is children aged 9-14 years.
- The survey has been conducted in Sweden, Estonia and Lithuania. In Sweden, the survey has been conducted within Novus representative and randomly recruited web panel, Sverigepanelen. In the other countries, the survey has been conducted in Norstat’s web panels in each country. The survey has been sent to parents who have asked their children if they want to participate.

NUMBER OF INTERVIEWS AND RESPONSE RATE:

- Sweden: 1249
- Estonia: 500
- Lithuania: 510

FIELD PERIOD:

- Sweden: April 23 – May 3, 2018
- Estonia: May 9 –16, 2018
- Lithuania: May 9 –16, 2018
Gender & Age

Sweden: 49% female, 51% male
Estonia: 49% female, 48% male
Lithuania: 48% female, 48% male

Age Distribution:
- Sweden: 18% 9 years, 15% 10 years, 17% 11 years, 15% 12 years, 17% 13 years, 19% 14 years, 19% No answer
- Estonia: 19% 9 years, 20% 10 years, 16% 11 years, 16% 12 years, 14% 13 years, 10% 14 years, 5% No answer
- Lithuania: 20% 9 years, 18% 10 years, 11% 11 years, 18% 12 years, 15% 13 years, 15% 14 years, 3% No answer

Did you get help from an adult answering the questions?
- No
- Yes, some questions
- Yes, almost all questions

- Lithuania: 0% 0% 20% 40% 60%
- Estonia: 20% 20% 40% 60%
- Sweden: 40% 60%
Almost 9 out of 10 children use the Internet every day

How often do you use the internet? For example to google, chat, for social media or games.

- **Every day**: 86% (Sweden 86%, Estonia 87%, Lithuania 8%)
- **Several times a week**: 10% (Sweden 10%, Estonia 8%, Lithuania 10%)
- **A few times a week**: 3% (Sweden 2%, Estonia 2%, Lithuania 3%)
- **More rarely**: 1% (Sweden 1%, Estonia 1%, Lithuania 1%)
- **Never**: 0% (Sweden 1%, Estonia 1%, Lithuania 1%)
- **Don’t know**: 1% (Sweden 1%, Estonia 1%, Lithuania 1%)

(Data provided by Tele2)
About every fifth uses the Internet 5 hours or more on a regular day

About how many hours do you use Internet on a regular day?

- **Up to 1 hour**
  - Sweden: 10%
  - Estonia: 9%
  - Lithuania: 12%

- **2 hours**
  - Sweden: 24%
  - Estonia: 26%
  - Lithuania: 24%

- **3 hours**
  - Sweden: 10%
  - Estonia: 16%
  - Lithuania: 25%

- **4 hours**
  - Sweden: 11%
  - Estonia: 15%
  - Lithuania: 25%

- **5 hours**
  - Sweden: 9%
  - Estonia: 10%
  - Lithuania: 11%

- **6 hours**
  - Sweden: 3%
  - Estonia: 4%
  - Lithuania: 6%

- **7 hours or more**
  - Sweden: 5%
  - Estonia: 4%
  - Lithuania: 6%

- **Don't know**
  - Sweden: 3%
  - Estonia: 4%
  - Lithuania: 5%

- **2-4 hours per day**
  - Sweden: 66%
  - Estonia: 70%
  - Lithuania: 64%

- **5 hours or more per day**
  - Sweden: 21%
  - Estonia: 16%
  - Lithuania: 21%
Children are usually looking at videos or playing games on their phone/computer/tablet

What do you usually do on your cell phone/computer/tablet? You can choose multiple answers.
Youtube is the most used web site/app among the children

Do you use any of these web sites or apps? Mark the ones you most often use, maximum three choices.
RULES AT HOME
More than half of the children do not have rules at home when it comes to using the Internet

Do you have rules at home when it comes to using the internet?

- **Yes**: 54% (Sweden: 59%, Estonia: 55%, Lithuania: 55%)
- **No**: 39% (Sweden: 33%, Estonia: 35%, Lithuania: 35%)
- **Don't know**: 7% (Sweden: 8%, Estonia: 9%, Lithuania: 9%)
About one third of the children think that their parents know everything about what they do online

Do you think your parents know what you are doing on the Internet?

- Yes, everything: 30% (Sweden), 31% (Estonia), 35% (Lithuania)
- Yes, a little: 61% (Sweden), 56% (Estonia), 54% (Lithuania)
- No: 7% (Sweden), 8% (Estonia), 5% (Lithuania)
- Don't know: 3% (Sweden), 5% (Estonia), 5% (Lithuania)

TOTAL YES:
- Sweden: 90%
- Estonia: 87%
- Lithuania: 89%
Almost everyone has talked to somebody about the possible bad sides of the internet

Have you and your parents, or you and a teacher, talked about what can be not so good about the Internet? You can choose multiple answers.

- Yes, with my parents: 75% (Sweden), 86% (Estonia), 86% (Lithuania)
- Yes, with teachers in school: 57% (Sweden), 65% (Estonia), 52% (Lithuania)
- Yes, with someone else: 1% (Sweden), 3% (Estonia), 2% (Lithuania)
- No: 9% (Sweden), 4% (Estonia), 10% (Lithuania)
- Don't know: 4% (Sweden), 4% (Estonia), 4% (Lithuania)

TOTAL YES
- Sweden: 87%
- Estonia: 92%
- Lithuania: 86%
SAFETY ON THE INTERNET
About 1 out of 10 have chatted with an adult they do not know

Have you ever done any of the following:

- Posted pictures of yourself on Youtube, Snapchat, Facebook, Instagram or another app or site
  - Sweden: 70% Yes, 30% No
  - Estonia: 57% Yes, 41% No
  - Lithuania: 52% Yes, 48% No

- Posted a film of yourself on Youtube, Snapchat, Facebook, Instagram or another app or site
  - Sweden: 60% Yes, 40% No
  - Estonia: 42% Yes, 55% No
  - Lithuania: 35% Yes, 65% No

- Chatted with an adult you do not know
  - Sweden: 10% Yes, 90% No
  - Estonia: 10% Yes, 90% No
  - Lithuania: 10% Yes, 90% No

- Video chatted with an adult you do not know
  - Sweden: 9% Yes, 82% No
  - Estonia: 10% Yes, 82% No
  - Lithuania: 10% Yes, 81% No
Most children feel safe when doing different things online

How safe or unsafe do you feel when you do the following on the Internet?

- **Listen to books**
  - Sweden: Safe 77%, Neither 23%, Unsafe 2%
  - Estonia: Safe 92%, Neither 8%, Unsafe 0%
  - Lithuania: Safe 97%, Neither 2%, Unsafe 0%

- **Read**
  - Sweden: Safe 79%, Neither 8%, Unsafe 3%
  - Estonia: Safe 86%, Neither 4%, Unsafe 0%
  - Lithuania: Safe 93%, Neither 5%, Unsafe 0%

- **Play games**
  - Sweden: Safe 77%, Neither 20%, Unsafe 8%
  - Estonia: Safe 84%, Neither 16%, Unsafe 2%
  - Lithuania: Safe 95%, Neither 5%, Unsafe 0%

- **Look at films/video clips**
  - Sweden: Safe 80%, Neither 13%, Unsafe 7%
  - Estonia: Safe 81%, Neither 19%, Unsafe 0%
  - Lithuania: Safe 92%, Neither 12%, Unsafe 0%

- **Google**
  - Sweden: Safe 83%, Neither 19%, Unsafe 8%
  - Estonia: Safe 86%, Neither 19%, Unsafe 0%
  - Lithuania: Safe 86%, Neither 19%, Unsafe 0%

- **Having video conversations**
  - Sweden: Safe 65%, Neither 31%, Unsafe 27%
  - Estonia: Safe 72%, Neither 27%, Unsafe 4%
  - Lithuania: Safe 91%, Neither 8%, Unsafe 0%

- **Look at pictures**
  - Sweden: Safe 82%, Neither 18%, Unsafe 0%
  - Estonia: Safe 84%, Neither 16%, Unsafe 0%
  - Lithuania: Safe 86%, Neither 14%, Unsafe 0%

- **Chat**
  - Sweden: Safe 61%, Neither 37%, Unsafe 16%
  - Estonia: Safe 75%, Neither 24%, Unsafe 0%
  - Lithuania: Safe 84%, Neither 16%, Unsafe 0%

- **Use social media**
  - Sweden: Safe 57%, Neither 30%, Unsafe 18%
  - Estonia: Safe 68%, Neither 30%, Unsafe 18%
  - Lithuania: Safe 81%, Neither 18%, Unsafe 0%

*Safe*  ■  *Neither safe nor unsafe*  ■  *Unsafe*
Open answers — why do you feel unsafe?

You answered that you feel unsafe when you…. Try to describe with your own words why you feel unsafe.

Examples:

Social media

Estonia: “They say we are being followed...”

Video Chats

Lithuania: “I’m not sure if I’m talking indeed to that particular person”

Playing games

Lithuania: “For example, I’m playing the game and some man comes and asks for the password I’ve been writing.”

Estonia: “All kinds of advertisements tend to come up and the phone freezes occasionally.”

Estonia: “As I was apprehensive about my SMS ending up somewhere where people I don’t know can read them and find out what I’ve been writing.”

Chats

Sweden: “Because there is so much bullying and sexual abuse right now.”

Sweden: “It can come up scary things”

Lithuania: “I’m not sure whom I am talking to.”
Almost 7 out of 10 in Lithuania have seen something scary or disgusting on the Internet

Have you ever seen something you felt was scary or disgusting on the Internet?

- Yes: 55% (Sweden), 52% (Estonia), 67% (Lithuania)
- No: 24% (Sweden), 18% (Estonia), 15% (Lithuania)
- Don't know: 25% (Sweden), 15% (Estonia)
The most frequent things children see as scary or disgusting online is violence or suffering animals.

What did you see on the Internet that was for example scary or disgusting? You can choose multiple answers.

- **Violence**: Sweden 52%, Estonia 54%, Lithuania 61%
- **Animals that suffer**: Sweden 54%, Estonia 54%, Lithuania 61%
- **Pictures or movies from war**: Sweden 34%, Estonia 33%, Lithuania 41%
- **Nasty sexual pictures or video clips**: Sweden 33%, Estonia 30%, Lithuania 37%
- **Bullying**: Sweden 30%, Estonia 30%, Lithuania 37%
- **Pictures or movies from hospitals or operations**: Sweden 22%, Estonia 27%, Lithuania 33%
- **Children that suffer**: Sweden 14%, Estonia 30%, Lithuania 37%
- **Other**: Sweden 2%, Estonia 2%, Lithuania 11%
- **No, have not seen any of the above**: Sweden 2%, Estonia 2%, Lithuania 10%
- **Don't know**: Sweden 2%, Estonia 2%, Lithuania 6%
How children find scary or disgusting content on the Internet

How did you get to see the scary or disgusting thing on the Internet? You can choose multiple answers.

- I clicked on it by mistake: 45% (Sweden), 58% (Estonia), 45% (Lithuania)
- Someone else had looked it up and showed it to me: 30% (Sweden), 35% (Estonia), 33% (Lithuania)
- Someone else had posted it on social media: 29% (Sweden), 39% (Estonia), 50% (Lithuania)
- I looked it up myself: 14% (Sweden), 13% (Estonia), 4% (Lithuania)

Other, try to describe in short:
- Other: 8% (Sweden), 4% (Estonia), 5% (Lithuania)
- Don't know: 7% (Sweden), 5% (Estonia), 2% (Lithuania)
About one fifth does not talk to somebody if they see something scary or disgusting on the Internet

Do you talk to anyone if you see something scary or disgusting on the Internet?
You can choose multiple answers.

- Yes, my parents: Sweden 50%, Estonia 42%, Lithuania 14% (Total Yes 58%)
- Yes, my friends: Sweden 50%, Estonia 45%, Lithuania 27% (Total Yes 54%)
- Yes, a sibling: Sweden 14%, Estonia 21%, Lithuania 27% (Total Yes 45%)
- Yes, my teacher: Sweden 4%, Estonia 3%, Lithuania 4% (Total Yes 11%)
- Yes, some one else: Sweden 1%, Estonia 0%, Lithuania 1% (Total Yes 2%)
- No, I do not talk to anyone: Sweden 19%, Estonia 14%, Lithuania 15% (Total Yes 15%)
- Don't know: Sweden 5%, Estonia 5%, Lithuania 2% (Total Yes 12%)

TOTAL YES
- Sweden: 74%
- Estonia: 81%
- Lithuania: 83%
A third of all Estonian children have watched pornography

Have you ever watched sex clips, so called pornography, on the Internet?

- Yes, often
- Yes, sometimes
- Yes, some time
- No, never
- Do not understand the question
- Do not want to answer

TOTAL YES
- Sweden 16%
- Estonia 32%
- Lithuania 11%

Sweden
Estonia
Lithuania
EXPERIENCE OF UNKNOWN ADULTS MAKING CONTACT
How children act when unknown adults make contact on the Internet

How would you feel if an adult you do not know, would contact you via social media or wants to chat with you?

- I would not chat with that person: 61% (Sweden), 36% (Estonia), 54% (Lithuania)
- I would not care: 12% (Sweden), 18% (Estonia), 30% (Lithuania)
- Depends on what the person wants to chat: 8% (Sweden), 9% (Estonia), 7% (Lithuania)
- I would chat with that person: 2% (Sweden), 3% (Estonia), 1% (Lithuania)
- I do not use social media/chat: 13% (Sweden), 15% (Estonia), 12% (Lithuania)
- Don't know: 4% (Sweden), 8% (Estonia), 7% (Lithuania)
How children act when unknown adults want to video chat with them

How would you feel if an adult you do not know would contact you via social media and wants to video chat with you?

- I would not video chat with that person: 68% (Sweden), 62% (Estonia), 35% (Lithuania)
- I would not care: 4% (Sweden), 9% (Estonia), 33% (Lithuania)
- Depends on what the person wants to do: 3% (Sweden), 4% (Estonia), 3% (Lithuania)
- I would video chat with that person: 14% (Sweden), 21% (Estonia), 20% (Lithuania)
- I do not use social media/video chat: 2% (Sweden), 1% (Estonia), 2% (Lithuania)
- Don't know: 4% (Sweden), 8% (Estonia), 8% (Lithuania)
7 out of 10 in Sweden would not approve if an unknown adult would send photos of themselves via social media/chat.

How would you feel if an adult you do not know would send you photos of themselves to you via social media or via chats?

- I would think that it was OK: 3% in Sweden, 2% in Estonia, 1% in Lithuania.
- I would not think it was OK: 71% in Sweden, 65% in Estonia, 53% in Lithuania.
- I do not use social media/chat: 17% in Sweden, 19% in Estonia, 20% in Lithuania.
- Don't know: 9% in Sweden, 14% in Estonia, 26% in Lithuania.
1 out of 5 children in Sweden have experienced that an adult they don’t know started following them in social media

Have you ever experienced any of the following:

- An adult you do not know has started following you in social media
  - Sweden: 22%
  - Estonia: 5%
  - Lithuania: 9%

- An adult you do not know has wanted to chat with you
  - Sweden: 80%
  - Estonia: 84%
  - Lithuania: 73%

- An adult you do not know has sent you photos via social media or chats
  - Sweden: 66%
  - Estonia: 75%
  - Lithuania: 87%

- An adult you do not know has asked to meet you
  - Sweden: 6%
  - Estonia: 3%
  - Lithuania: 4%

- An adult you do not know has wanted to video chat with you
  - Sweden: 10%
  - Estonia: 15%
  - Lithuania: 16%
4 out of 10 children in Estonia have reported something that happened on the Internet

Have you ever reported anything that has happened on the Internet? You can choose multiple answers.

- Yes, to the site/app: 16% (Sweden: 4%, Estonia: 6%, Lithuania: 6%)
- Yes, my parents have reported: 38% (Sweden: 5%, Estonia: 2%, Lithuania: 2%)
- Yes, to my teacher: 3% (Sweden: 1%, Estonia: 1%, Lithuania: 1%)
- Yes, to the police: 1% (Sweden: 1%, Estonia: 1%, Lithuania: 1%)
- No, never: 71% (Sweden: 41%, Estonia: 63%, Lithuania: 63%)
- I did not know that one could report: 4% (Sweden: 7%, Estonia: 12%, Lithuania: 12%)
- Don't know: 11% (Sweden: 13%, Estonia: 11%, Lithuania: 13%)

TOTAL YES
Sweden: 19%
Estonia: 42%
Lithuania: 12%
What had happened on the Internet that made you report it?

**Sweden**

"Someone had written hate comments"

"Coarse animal wreckage that was shown for entertaining purposes. It makes me so angry to see it so I did that"

"Adult guy wanted pictures on me and my friend"

"The person wrote and posted racist and sexist things / pictures"

"It was a man who was 42 years old (what he said) and he began to ask about my age and where I lived and what my name was and if I was horny"

**Estonia**

"A stranger wanted to hang out"

"Bullying while playing games."

"Disgusting pictures"

"Don’t remember"

"Someone who taunts animals"

"Violent video"

**Lithuania**

"Violence, bad treatment of animals, crimes"

"Sexual scene"

"I don’t remember"

"Clip about bullying."

"Inappropriate content of the clip."
PARENTS OF CHILDREN AGE 9-14
Background & implementation

BACKGROUND

To provide additional insights to this year’s report, parents of children aged 9 -14 years have been asked about their children’s internet habits. As this is a pilot survey, only a limited number of Swedish parents have been asked to participate.

This survey has as well been conducted by Novus on behalf of Tele2.

TARGET GROUP/IMPLEMENTATION

- The target group for the survey is parents of children aged 9-14 years.
- The survey has been conducted in Sweden and the survey has been conducted in Novus representative and randomly recruited web panel, Sverigepanelen.

NUMBER OF INTERVIEWS AND RESPONSE RATE:

- Sweden: 212

FIELD PERIOD:

- April 23 – May 2, 2018
3 out of 10 parents state that their children do not have rules at home when it comes to using the internet

Does your child have rules at home when it comes to using the internet?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Swedish Parents</th>
<th>Swedish Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>54%</td>
<td>69%</td>
</tr>
<tr>
<td>No</td>
<td>39%</td>
<td>31%</td>
</tr>
<tr>
<td>Don't know</td>
<td>7%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Significant differences of subgroups within each answer category

Yes (69%)
- Have children aged 9-11 year (77%)
- Participates in the child’s life on internet (75%)
- Has been concerned about the child’s life on the internet (76%)

No (31%)
- Have children aged 12-14 year (38%)

Swedish recipients only
8 out of 10 parents states that the rules for using the internet apply to what the child may do on the internet

Does these rules apply? Multiple answers possible.

- What your child may do on the internet (for example, what pages your child may visit or what games your child may play): 79%
- How long your child gets to use the internet: 65%
- Other: 7%
- Don't know: 1%
About 1 out of 10 parents experience that they do not know what their children are doing online

Do you feel that you know what your child is doing on the internet?

- **Yes, everything**: 27% (Swedish parents) 30% (Swedish children)
- **Yes, to some extent**: 63% (Swedish parents) 61% (Swedish children)
- **No**: 9% (Swedish parents) 7% (Swedish children)
- **Don't know**: 0% (Swedish parents) 3% (Swedish children)

**Significant differences of subgroups within each answer category**
- Yes, everything (27%)
  - Have children aged 9-11 years (36%)
  - Participates in the child's life on the internet (34%)
Almost 3 out of 10 parents state that they are not involved in their child's life on the internet

Would you say that you are involved in your child's life on the internet?

- Yes, to a large extent: 18%
- Yes, to some extent: 52%
- No, not so much: 25%
- No not at all: 4%
- Don't know: 0%

Significant differences of subgroups within each answer category:
- Net Yes (71%)
  - Have children aged 9-11 years (78%)
  - Has rules at home for using the internet (76%)
  - Feeling to know what the child is doing on the internet (76%)
- Net No (29%)
  - Have children aged 12-14 years (36%)
  - Has known concerns about the child's life on the internet (35%)

Almost 3 out of 10 parents state that they are not involved in their child's life on the internet.
Nearly 6 out of 10 parents have been worried about their child's life on the internet

Have you been worried about your child's life on the internet?

- Yes, often: 7%
- Yes, sometimes: 44%
- Yes, once: 6%
- No: 42%
- Don't know: 1%

Significant differences of subgroups within each answer category
Net Yes (57%)
- Have children aged 12-14 years (65%)
- Has rules at home for using the internet (63%)

No (42%)
- Have children aged 9-11 years (50%)
- Participated in the child's life on the internet (47%)
Open answers — why did you feel worried?

Selection of answers

"What he really can see there"

"Overall impressions from everything they see on the internet"

"I know too little about what the child does"

"Pedophiles and fraudsters"

"I do not know who he is talking to"

"Antisocial"

"Too much time at the computer and concern for bullying and grooming"
Nearly 4 out of 10 parents state that they have posted pictures of their child online without consent

Have you posted pictures of social media on your child without permission from the child in the last two years?

- Yes, multiple times: 13%
- Yes, some time: 25%
- No: 60%
- Don't know: 1%

Net Yes 38%

Significant differences of subgroups within each answer category
- Net Yes (38%)
  - Have children aged 9-11 years (53%)
- No (60%)
  - Have children aged 12-14 years (76%)

Nearly 4 out of 10 parents state that they have posted pictures of their child online without consent.

Have you posted pictures of social media on your child without permission from the child in the last two years?

- Yes, multiple times: 13%
- Yes, some time: 25%
- No: 60%
- Don't know: 1%

Net Yes 38%

Significant differences of subgroups within each answer category
- Net Yes (38%)
  - Have children aged 9-11 years (53%)
- No (60%)
  - Have children aged 12-14 years (76%)
Open answers: Why parents don't post pictures of their children online

What is the main reason you don’t do it?

“I think you should be careful not to post pictures on social media. And especially on children, even if they have their permission. Because they are children, they can not reasonably consider what they will like in the future.”

“The child must make such decisions himself.”

“There are so strange people online.”

“The future. Do not know what happens to the picture.”

“No reason”

“Not good”

“Never posts photos of anyone!”

“The boy’s integrity.”
Nearly 1 in 10 parents states that their children use the internet for five hours or more during a regular day.

About how long does your child use the internet for a normal day?

- **Up to 1h**: 23%
  - Parents: 10%
  - Children: 13%
- **2h**: 24%
  - Parents: 18%
  - Children: 15%
- **3h**: 18%
  - Parents: 9%
  - Children: 14%
- **4h**: 18%
  - Parents: 7%
  - Children: 7%
- **5h**: 10%
  - Parents: 6%
  - Children: 6%
- **6h**: 6%
  - Parents: 2%
  - Children: 2%
- **7h or more**: 5%
  - Parents: 0%
  - Children: 0%
- **Don't know**: 3%
  - Parents: 4%
  - Children: 3%

Significant differences of subgroups within each answer category:
- **Up to 1h (23%)**
  - Have children aged 9-11 years (39%)
- **5h or more (9%)**
  - Have children aged 12-14 years (15%)
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