

FOREWORD

Children spend an increasing amount of their time online and on social media. Therefore, there is an increased need to ensure that the Internet is a safe and secure place for children. In June 2017, the Swedish government appointed a committee of inquiry that, amongst other things, will propose more severe penalties for sexual abuse of children. This is a welcome initiative and legislation is important. At Tele2, we are convinced that the foundation of a healthy approach to the Internet and its risks comes from parental involvement in combination with security measures taken by internet service providers, employers as well as by parents at home.

As an internet service provider, Tele2 and its industry colleagues have a special responsibility. Every minute, Tele2 blocks 11 internet sites with content relating to the sexual abuse of children. This corresponds to more than half a million pages a month in the eight countries in which we operate and the list of pages to block comes from Interpol. Many operators are blocking this kind of content, but far from everyone is taking this kind of action. If all internet service providers acted in the same way, the opportunities to spread content and material relating to the sexual abuse of children would decrease radically.

In addition, Tele2 works internally to counteract the sexual abuse of children through something called

detection. This means installing a service that raises an alarm with the security department if an employee has sexually explicit material relating to children on his or her computer. The company then sends the case to the national police. If all major employers worked with detection, it would significantly limit the opportunities to commit these kinds of crimes

At Tele2, we believe that the connected life is a better life, but we are not naive. With this report we would like to share data, including some quite worrying statistics, drawn from a survey undertaken by Tele2 and developed by the research company Novus on what children face on the Internet. We also show how Tele2 works to detect and block images of child sexual abuse on the Internet. The Internet has given children opportunities they would never otherwise have experienced, especially in terms of learning about and understanding society. Let's take advantage of the opportunities available on the Internet while working to make it as safe as possible for our children.

duk

Allison Kirkby
President and CEO of Tele2



TELE2'S BLOCKING OF CHILD SEXUAL ABUSE IMAGES AND MATHERIAL

Blocking and detection by Tele2



Blocking

Tele2 blocks web sites that has been assessed as containing sexual abuse of children by Interpol in all eight countries in which the company operates. This means that if someone is on Tele2's networks and is trying to go into such a web page a stop sign appears explaining the type of content the person is trying to access. In Sweden the stop sign also contains a help number.

Currently Tele2 blocks about half a million pages a month for their customer each month. That is 16 500 everyday, 694 each hour and 11 pages each minute.



Detection

Tele2 works to detect material containing sexual abuse of children on all computers internally at Tele2. That means that if an employee has sexually explicit material relating to children on his or her computer or even a USB stick that is connected to the computer an alarm is sent to our Security department. The case is then sent to the police.

Also detection is based on Interpol's list and it is something that all companies and organisations can install.

CONCLUSIONS

1

Unknown adults contact children on the Internet - and some try to initiate contact



About 1 out of 10 children have been chatting with an unknown adult on the Internet



About 1 out of 5 Swedish children have unknown adults following them on social media



About one child in every class has been contacted by an adult on the Internet who wanted to meet up

2.

Children will to a high degree get in contact with content they find scary on the Internet



About every third child has seen bullying on the Internet



About 6 out of 10 children have seen something scary or disturbing on the Internet



About 5 out of 10 said that violence was what they found scary or disturbing on the Internet

3.

Children will to some degree talk to their parents about what they experience on the Internet - but it could be more



About 7 out of 10 children talk to others than their parents if they find something scary on the Internet



In Sweden, girls talk with parents or siblings to a higher degree than boys about scary things they have seen on the Internet



About 5 out of 10 children lack rules at home of how to use the Internet

THE SURVEY

Background & implementation

BACKGROUND

The survey has been conducted by Novus on behalf of Tele2. The aim of the survey is to be the basis for a report that Tele2 will write about their work to prevent their users from accessing certain web pages (which these pages are, are made in collaboration with third parties and Interpol). Novus has conducted 5 qualitative in-depth interviews and a quantitative web survey in this project. The deep interviews were conducted to obtain a basis for the quantitative questionnaire. This report presents the results of the quantitative survey.

TARGET GROUP/IMPLEMENTATION

- The target group for the survey is children aged 9-14 years.
- The survey has been conducted in Sweden, Estonia, Latvia and Lithuania. In Sweden, the survey has been conducted in Novus representative and randomly recruited web panel, Sverigepanelen. In the other countries, the survey has been conducted in Norstat'sweb panels in each country. The survey has been sent to parents who have asked their children if they want to participate.

NUMBER OF INTERVIEWS AND RESPONSE RATE:

Sweden: 534

Estonia: 525

Latvia: 510

Lithuania: 515

FIELD PERIOD:

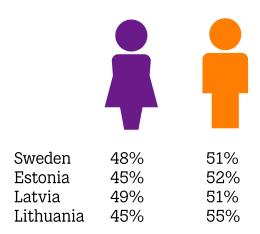
■ Sweden: June 5 –13, 2017

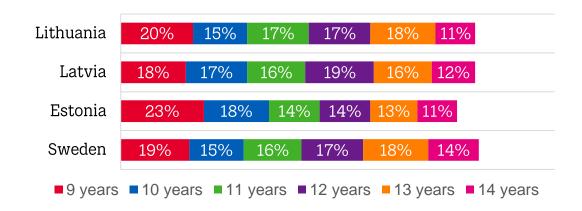
■ Estonia: June 19 –26, 2017

Latvia: June 19 –28, 2017

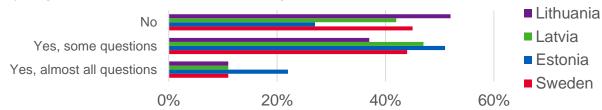
Lithuania: June 19 –26, 2017

Gender & Age



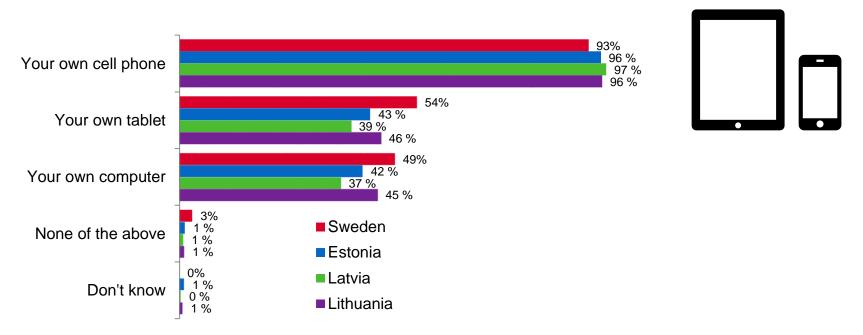


Did you get help from an adult answering the questions?



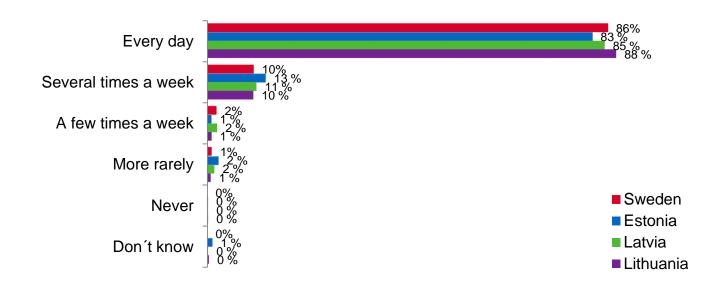
Almost all children have their own cell phone

Do you have any of the devices in the list below? Multiple answers are possible.



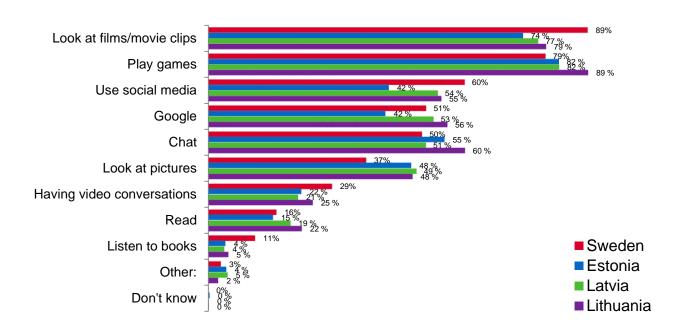
More than 8 out of 10 children use the Internet every day

How often do you use the internet? For example to google, chat, for social media or games.



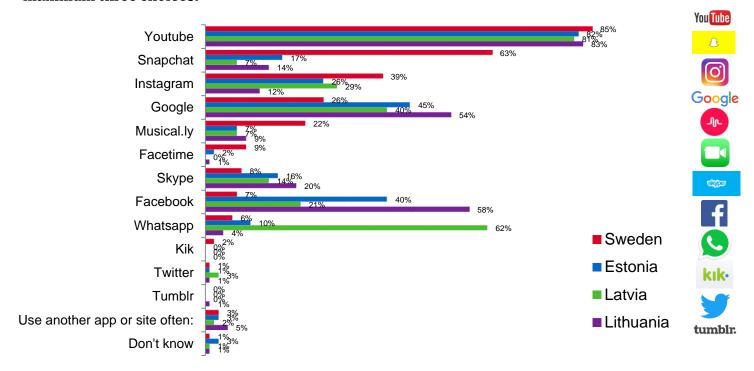
Children who have their own device are usually playing games and looking at films/movie clips on it

What do you usually do on your cell phone/computer/tablet? You can choose multiple answers.



Youtube is the most used web site/app among the children

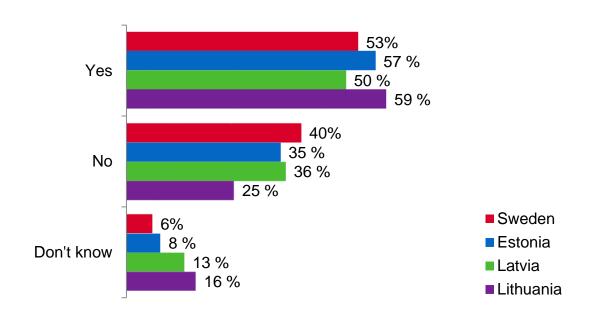
Do you use any of these web sites or apps? Mark the ones you most often use, maximum three choices.



RULES AT HOLDE

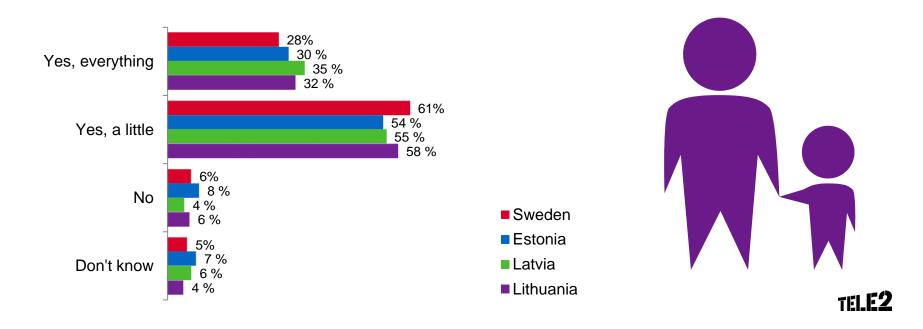
About half of the children does not have rules at home when it comes to using the Internet

Do you have rules at home when it comes to using the internet?



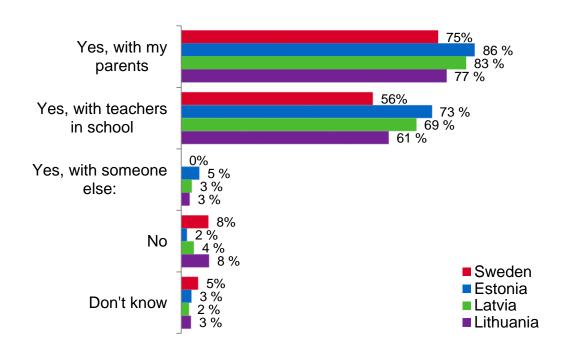
About two thirds of the children think that their parents have low or no knowledge about what they do on the Internet.

Do you think your parents know what you are doing on the Internet?



About 1 out of 4 children does not discuss bad sides of the Internet with their parents

Have you and your parents, or you and a teacher, talked about what can be not so good about the Internet? You can choose multiple answers.



SAFETY ON THE INTERNET

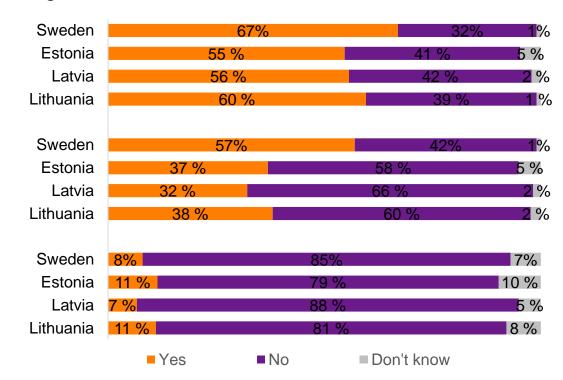
About 1 out of 10 have chatted with an adult they do not know

Have you ever done any of the following:

Posted pictures of yourself on Youtube, Snapchat, Facebook, Instagram or another app or site

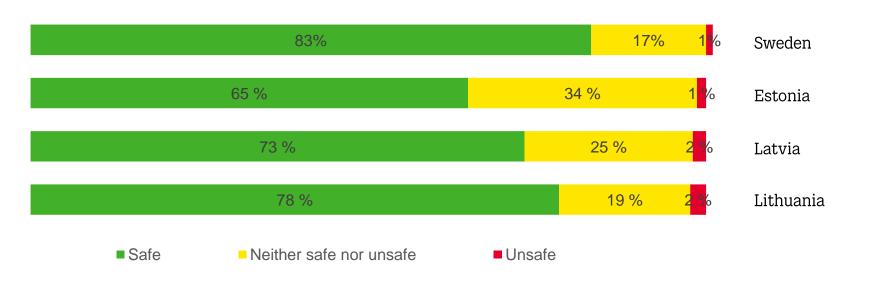
Posted a film of yourself on Youtube, Snapchat, Facebook, Instagram or another app or site

Chatted with an adult you do not know



Children feel safe when they're on the Internet - children in Sweden feel most safe, children in Estonia less so

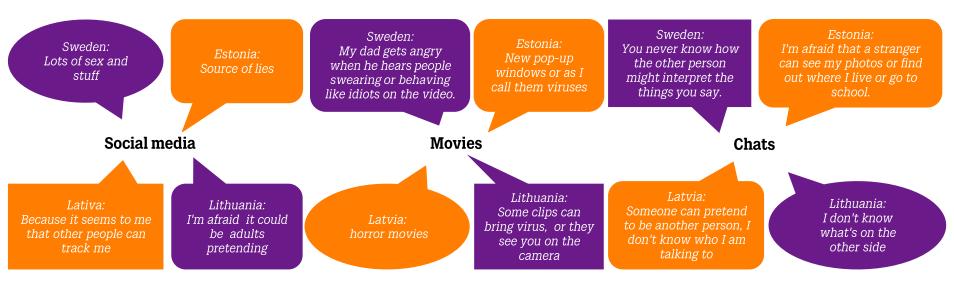
Do you feel safe or unsafe when you are on the internet? When you for example google, chat, use social media or play games.



Open answers — why do you feel unsafe?

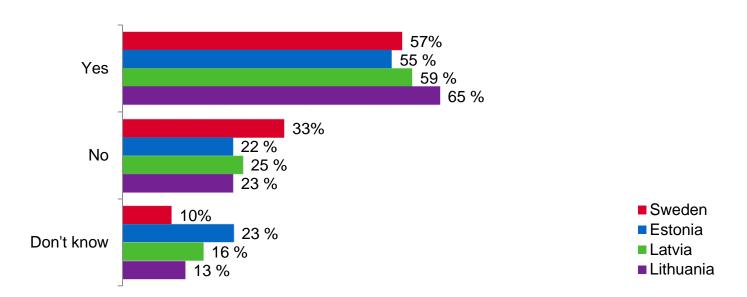
You answered that you feel unsafe when you.... Try to describe with your own words why you feel unsafe.

Examples:



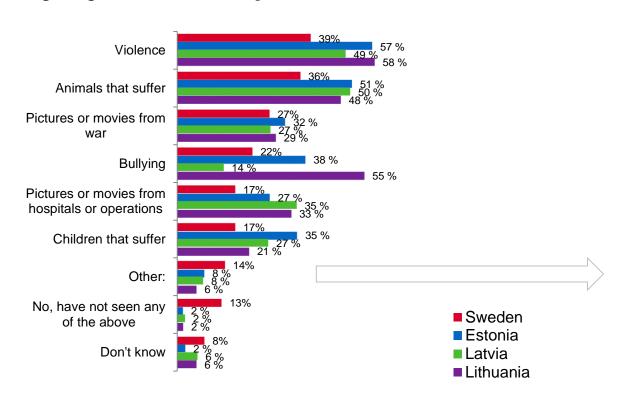
About 3 out of 5 have seen something scary or disgusting on the Internet

Have you ever seen something you felt was scary or disgusting on the Internet?



What children find scary or disgusting

What did you see on the Internet that was for example scary or disgusting? You can choose multiple answers.





Sweden: 43 answers



Estonia: 23 answers



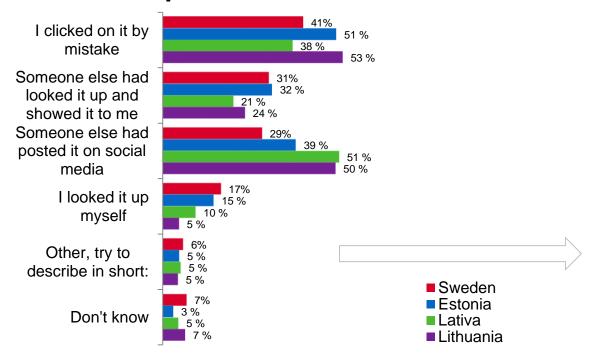
Latvia: 23 answers



Lithuania: 19 answers

How children find scary or disgusting content on the Internet

How did you get to see the scary or disgusting thing on the Internet? You can choose multiple answers.





Sweden: 20 answers



Latvia: 16 answers



Estonia: 14 answers

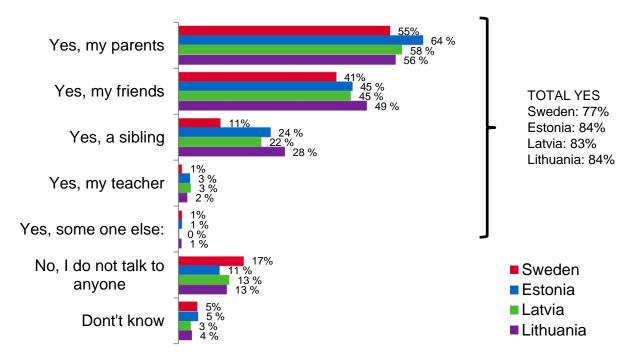


Lithuania: 15 answers



About 8 out of 10 talk to somebody if they see something scary or disgusting on the Internet

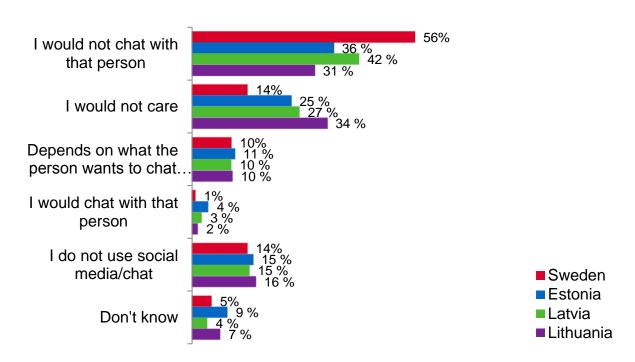
Do you talk to anyone if you see something scary or disgusting on the Internet? You can choose multiple answers.



CONTACT

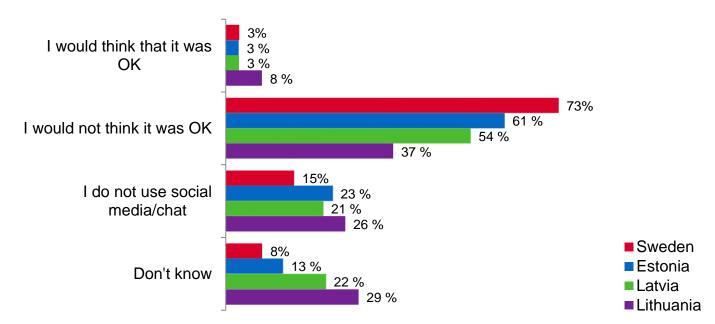
How children feels when adults take contact on the Internet

How would you feel if an adult you do not know, would contact you via social media or wants to chat with you?



Almost 1 of 10 children in Lithuania think its ok that unknown adults send photos of themselves.

How would you feel if an adult you do not know would send you photos of themselves to you via social media or via chats?



1 out of 5 children in Sweden have experienced that an adult they don't know started following them in social media

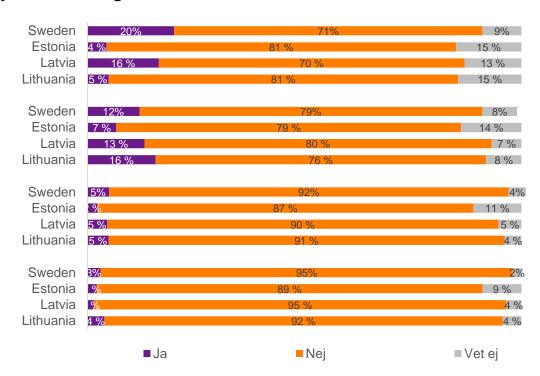
Have you ever experienced any of the following:

An adult you do not know has started following you in social media

An adult you do not know has/has wanted to chat with you

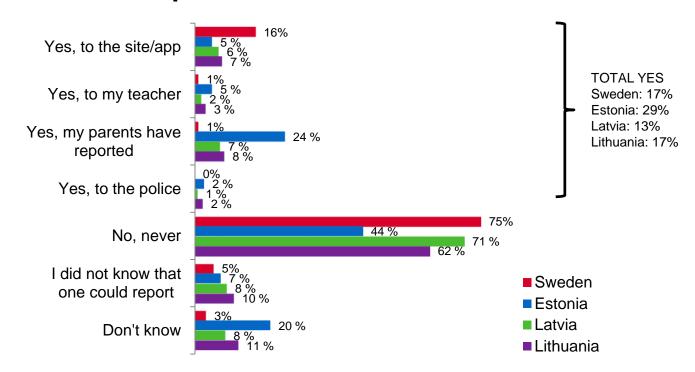
An adult you do not know has sent you photos via social media or chats

An adult you do not know has asked to meet you



3 out of 10 children in Estonia have reported something that happened on the Internet

Have you ever reported anything that has happened on the Internet? You can choose multiple answers.



Open answers: why did you report?

What had happened on the Internet that made you report it?

Sweden



Estonia



"A guy wrote to me and

wanted to meet"

"E-mail from a stranger"

"A schoolmate sent me obscene

messages"

"Bullying"

"Dirty pictures, violance againtst animals""An adult wanted to break into mv home"

"Disgusting things about tortured animals and children that are beaten"

"An adult pretended to be a child at msp."

> "Someone tried to trick me into giving my password"

"Sexual harassment and threats to me"



"Bullying and trolling"

"A stranger started to follow me"

"Suspicious people offering to buy

"There have been times when I saw inappropriate photos published on Instagram or received spam SMS on some of the social websites."

Latvia



" I want to stop quarrels in the class."

Lithuania

"Things that were happening on social networks, father proposed."

"If my mother reported at school, because it was horrible."

"Terrible messages."

me stuff"

TELE2