



**FOR IMMEDIATE RELEASE**  
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## **TELE2 WINS MOBILE LICENCE IN CROATIA**

**New York and Stockholm – Tele2 AB, (“Tele2”), (Nasdaq Stock Market: TLTOA and TLTOB and Stockholmsbörsen: TEL2A and TEL2B), the leading alternative pan-European telecommunications company, today announced that a consortium led by Tele2 has been awarded a combined GSM 1800 and UMTS licence in Croatia.**

Tele2 will start building out the network in Q1 2005, with a commercial launch planned for 2005. This is the third GSM and UMTS licence to be awarded in Croatia. Croatia’s population is 4.4 million and the country’s mobile penetration is currently around 60%.

Lars-Johan Jarnheimer, CEO of Tele2 said; “We are delighted to have been awarded this licence and we look forward to providing the people of Croatia with a low priced mobile alternative.”

*Tele2 is Europe’s leading and profitable alternative telecom operator. Tele2 always strives to offer the market’s best prices. With our unique values, we provide cheap and simple telecom for all Europeans every day. We have close to 26 million customers in 24 countries. We offer products and services in fixed and mobile telephony, Internet access, data networks, cable TV and content services. Our main competitors are the former government monopolies. Tele2 was founded in 1993 by Jan Stenbeck and has been listed on Stockholmsbörsen since 1996. The share has also been listed on Nasdaq since 1997. In 2003 we had operating revenue of SEK 36,911 million and reported a profit of SEK 5,710 million (EBITDA).*

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