



FOR IMMEDIATE RELEASE

January 10, 2005

FINANCIAL CALENDAR

New York and Stockholm – Tele2 AB, (“Tele2”), (Nasdaq Stock Market: TLTOA and TLTOB and Stockholmsbörsen: TEL2A and TEL2B), the leading alternative pan-European telecommunications company, today announces the following preliminary dates for the releases of its quarterly results statements and the AGM for 2005:

Q4 2004 and Full Year Report	February 16
Q1 2005 Interim Report	April 25
Q2 2005 Interim Report	July 26
Q3 2005 Interim Report	October 25
Annual General Meeting (Stockholm)	May 11

Tele2 is Europe’s leading and profitable alternative telecom operator. Tele2 always strives to offer the market’s best prices. With our unique values, we provide cheap and simple telecom for all Europeans every day. We have close to 26 million customers in 24 countries. We offer products and services in fixed and mobile telephony, Internet access, data networks, cable TV and content services. Our main competitors are the former government monopolies. Tele2 was founded in 1993 by Jan Stenbeck and has been listed on Stockholmsbörsen since 1996. The share has also been listed on Nasdaq since 1997. In 2003 we had operating revenue of SEK 36,911 million and reported a profit of SEK 5,710 million (EBITDA).

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