



FOR IMMEDIATE RELEASE  
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## TELE2 SIGNS AN MVNO AGREEMENT WITH ORANGE IN FRANCE

**Stockholm – Tele2 AB, (“Tele2”), (Stockholmsbörsen: TEL2A and TEL2B), the leading alternative pan-European telecommunications company, today announced that Tele2 France will launch a mobile telephony offering before the end of 2005.**

Tele2 France today signed an MVNO (Mobile Virtual Network Operator) agreement of the ESP (Enhanced Service Provider) type with Orange France.

Tele2 is pleased to launch a mobile offering in France, bringing the French mobile telephony consumers the simplicity and low prices that has made Tele2 France so successful in fixed telephony and ADSL. It will use all the brand experience and marketing know-how developed in Tele2’s existing MVNO and mobile operations throughout Europe.

Lars-Johan Jarnheimer, CEO of Tele2 said; “Tele2 is delighted to end our regulatory conflict with Orange in such a positive way, which will allow us to provide our customers with mobile services before the end of 2005. France is a large country. Our success there will have a major impact, and might pave the way for openings in other countries where we do not have mobile operations yet.”

*Tele2 is Europe’s leading alternative telecom operator. Tele2 always strives to offer the market’s best prices. With our unique values, we provide cheap and simple telecom for all Europeans every day. We have close to 28 million customers in 24 countries. We offer products and services in fixed and mobile telephony, Internet access, data networks, cable TV and content services. Our main competitors are the former government monopolies. Tele2 was founded in 1993 by Jan Stenbeck and has been listed on Stockholmsbörsen since 1996. In 2004 we had operating revenue of SEK 43 billion and reported a profit (EBITDA) of SEK 6.6 billion.*

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