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## 2005 FIRST QUARTER RESULTS MEETING AND CONFERENCE CALL

MONDAY, APRIL 25, 2005

**Hosts: Lars-Johan Jarnheimer – President and CEO  
Håkan Zadler – CFO**

Tele2 AB, Europe's leading alternative telecom operator, will announce its financial results for the first quarter 2005 at 6.00 am CET (5.00 am UK time) on Monday, April 25, 2005.

Tele2 will present the results at a meeting at the City Presentation Centre, 4 Chiswell Street, London (EC1Y 4UF), at 9.00 am UK time (10.00 am CET) on Monday, April 25, 2005.

The company will host a conference call for the global financial community at 16.00 CET (15.00 UK time / 10.00 am EST). Both the meeting and the conference call will be webcast in listen-only mode on Tele2's website at [www.tele2.com](http://www.tele2.com).

To participate in the meeting and/or the conference call, please register at:

[http://www.tele2.com/register\\_q12005](http://www.tele2.com/register_q12005)

The dial-in number to join the conference call will be available upon registration.

You may also register by filling out the information below and returning it by fax to +46 (0)8 5620 0040 or contact Lena Krauss at +46 (0)8 5620 0045 or by e-mail to [investor.relations@tele2.com](mailto:investor.relations@tele2.com).

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

FUNCTION: \_\_\_\_\_

PHONE / E-MAIL: \_\_\_\_\_

- Yes, I will participate in the conference call.  Yes, I will participate in the meeting.  
 Yes, I will participate in both the conference call and the meeting.  
 Please remove my name from the Tele2 mailing list.  
 Please add my colleague \_\_\_\_\_ to the Tele2 mailing list.

*Tele2 is Europe's leading alternative telecom operator. Tele2 always strives to offer the market's best prices. With our unique values, we provide cheap and simple telecom for all Europeans every day. We have close to 28 million customers in 24 countries. We offer products and services in fixed and mobile telephony, Internet access, data networks, cable TV and content services. Our main competitors are the former government monopolies. Tele2 was founded in 1993 by Jan Stenbeck and has been listed on Stockholmsbörsen since 1996. In 2004 we had operating revenue of SEK 43 billion and reported a profit (EBITDA) of SEK 6.6 billion.*

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