



Press Release
2007-04-17

Jonas Bengtsson appointed new Group Head of Legal and Regulatory at Tele2

Stockholm - Tele2 AB, ("Tele2"), (Stockholm Stock Exchange: TEL2 A and TEL2 B), Europe's leading alternative telecoms operator, today announced that it has appointed Jonas Bengtsson as the new Group Head of Legal and Regulatory. Jonas Bengtsson has previously held the position Head of Legal and Compliance at Telenor AB. He will start at Tele2 in the second half of 2007.

Johnny Svedberg, Executive Vice President Operations, Tele2 comments: "I am very pleased to announce the appointment of Jonas Bengtsson as Group Head of Legal and Regulatory. His broad legal and regulatory experience together with his know-how from the telecom industry will be a great advantage to us in our work to further strengthen Tele2's position in Europe."

Further information can be obtained from:

Johnny Svedberg, Executive Vice President Operations, Tele2 AB, Tel: +46 8 5626 4000

Lars Torstensson, Investor Inquiries, Tel: +46 702 73 48 79

Tele2 is Europe's leading alternative telecom operator. Tele2's mission is to provide cheap and simple telecoms for everyone in Europe. Tele2 always strives to offer the market's best prices. We have 29 million customers in 22 countries. Tele2 offers fixed and mobile telephony, broadband, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on Stockholmsbörsen since 1996. In 2006 we had operating revenue of SEK 50.3 billion and we reported a operating profit (EBITDA) of SEK 5.7 billion