



Q2 2008 Result Meeting and Conference Call

Wednesday, July 23, 2008

Host:

Lars-Johan Jarnheimer – President and CEO

Lars Nilsson - CFO

Tele2 AB will announce its financial results for the second quarter 2008 at 6.00 am CET (5.00 am UK time/00:00 am NY time) on Wednesday, July 23, 2008.

Tele2 will present the results (in English) at a meeting at SalénHuset, Norrlandsgatan 15, Stockholm, at 7.45 am CET (6.45 am UK time) on Wednesday, July 23, 2008. The meeting will be webcasted on Tele2's website, www.tele2.com, with the possibility to enter questions online.

The company will host a conference call for the global financial community at 15.00 CET (14.00 UK time / 09.00 am NY time) on Wednesday, July 23, 2008. To register for the conference call and receive a dial-in number together with an access code, please visit the Tele2 corporate website www.tele2.com. The conference call will also be available as a link on the Tele2 corporate website, both live and as archived version.

Tele2 is one of Europe's leading telecom operators. Tele2's mission is to provide price leading and easy to use communication solutions. Tele2 always strives to offer the market's best prices. We have 25 million customers in 15 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the OMX Nordic Exchange since 1996. In 2007, we had an operating revenue of SEK 43.4 billion and reported an operating profit (EBITDA) of SEK 6.6 billion. Please visit us at www.tele2.com.