



Press Release
2008-09-09

Issue and repurchase of Class C shares under incentive programme

Stockholm - Tele2 AB, (“Tele2”), (OMX Nordic Exchange Stockholm: TEL2 A and TEL2 B), today announced that the Board of Directors resolved to issue and immediately thereafter repurchase 850,000 new Class C shares.

By virtue of authorisation from the Annual General Meeting of shareholders on 14 May 2008, the Board of Directors has resolved to increase the share capital by SEK 1,062,500, through a private cash placement of 850,000 new Class C shares aimed at Nordea Bank AB (publ) (“Nordea”), each with a quota value of SEK 1.25, at a subscription price of SEK 1.25 per share. The Class C shares do not entitle to dividends and represent one vote each. Furthermore, the Board of Directors has resolved upon immediate repurchase of all 850,000 Class C shares from Nordea at a price corresponding to the subscription price.

The reason for derogation from the shareholders’ pre-emption rights and the purpose of the issue and the repurchase is to ensure delivery of Class B shares to employees in the Group under the performance based incentive programme that was adopted at the Annual General Meeting of shareholders on 14 May 2008, by subsequently reclassifying these Class C shares into Class B shares.

Apart from what is stated above Tele2 holds 4 098 000 Class C shares.

Further information can be obtained from:

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Tele2 is one of Europe's leading alternative telecom operators. Tele2's mission is to provide price leading and easy to use communication services. Tele2 always strives to offer the market's best prices. We have 24 million customers in 12 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the OMX Nordic Exchange since 1996. In 2007, we had net sales of SEK 41.5 billion and reported an operating profit (EBITDA) of SEK 6.3 billion. Please visit us at www.tele2.com