



Press Release
2011-04-13

Joachim Horn Appointed Chief Technology and Information Officer at Tele2 AB

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm: TEL2 A and TEL2 B) today announced that Joachim Horn has been appointed Chief Technology and Information Officer at Tele2 AB.

Joachim Horn has a very strong background from his previous roles as Group CTO at Bharti Airtel Ltd., Group CTO at T-Mobile International AG, Technology Director at T-Mobile Germany, together with numerous high level management positions at Siemens AG.

Mats Granryd, President and CEO of Tele2 AB, commented: "We and our industry are heading into a new era where mobile data will become an even more integral part of our business. It is an exciting time with new opportunities in front of us that we need to embrace to stay ahead of the game. Through the appointment of Joachim Horn as Tele2 AB's CTIO we will add crucial and vital competence to the company, ensuring our continued ability to offer the Best Deal also in a more data centric world."

Joachim Horn will begin his new position the 15th of August 2011.

Contacts

Lars Torstensson, Investor Inquiries, Telephone: +46 702 73 48 79
Pernilla Oldmark, Press Inquiries, Telephone: +46 704 26 45 45

TELE2 IS ONE OF EUROPE'S LEADING TELECOM OPERATORS, ALWAYS PROVIDING THE BEST DEAL. We have 31 million customers in 11 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2010, we had net sales of SEK 40.2 billion and reported an operating profit (EBITDA) of SEK 10.3 billion.