

Tele2 AB
Skeppsbron 18
P.O Box 2094
SE-103 13 Stockholm, Sweden
Telephone +46 8 5620 0060
Fax: +46 8 5620 0040
www.tele2.com

2014-12-05

PRESS RELEASE

Follow Tele2 AB's Analyst and journalist briefing via audio cast

Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm: TEL2 A and TEL2 B) will host an analyst and journalist briefing on December 12th, 2014 in London, UK. The meeting will focus on Tele2's operational developments in its main countries. For the ones that can not participate in London, there are a possibility to join via an audio cast.

Tele2 can now announce the preliminary schedule for the day:

11.00 AM-11.15 AM (GMT) Overview group strategy – Where we play and how we win

11.15 AM-11.25 AM Winning people and culture

11.25 AM-12.10 PM Focused technology choices and Value Champion

12.10 PM-1.00 PM Step-changing our productivity

1.00 PM-1.40 PM Lunch

1:40-2.10 PM Sweden – Our continuing evolution as challenger

2.10 PM-2.40 PM The Netherlands – Challenger opportunity

2.40 PM-2.55 PM Baltics– Preparing a region for LTE

2.55 PM-3.00 PM Summary

You can still register to participate in London. Read more about the event [here](#).

If you want to follow the presentations via audio cast follow this link: <http://www.media-server.com/m/p/snu3tnva>

For more information, please contact:

Lars Torstensson, EVP Corporate Communication and Strategy, Tele2, Phone: +46 702 73 48 79.

TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 14 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2013, we had net sales of SEK 30 billion and reported an operating profit (EBITDA) of SEK 6 billion.

The logo for Tele2, featuring the word "TELE2" in a bold, black, sans-serif font. The "2" is significantly larger and more stylized than the other characters, with a thick, blocky appearance.