

Tele2 AB
Skeppsbron 18
P.O Box 2094
SE-103 13 Stockholm, Sweden
Telephone +46 8 5620 0060
Fax: +46 8 5620 0040
www.tele2.com
Reg No 556410-8917
VAT No SE556410891701
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PRESS RELEASE

Tele2 AB: Third Quarter 2015 Result Presentation

The hosts of the presentation are Allison Kirkby, CEO, James Maclaurin, acting CFO and Louise Tjeder, Head of Investor Relations.

Tele2 AB will announce its financial results for Q3 2015 at 07:00 am CEST (06:00 am BST/01:00 am EDT) on Wednesday, October 21, 2015.

Tele2 will host a presentation with the possibility to join through a conference call, for the global financial community at 10:00 am CEST (09:00 am BST/04:00 am EDT) on Wednesday, October 21, 2015. The presentation will be held in English and also made available as a webcast on Tele2's website: www.tele2.com.

Dial-in information:

To ensure that you are connected to the conference call, please dial in a few minutes before the start of the conference call to register your attendance.

Dial-in numbers:

SE: +46 8 505 564 74

UK: +44 20 336 453 74

US: +1 855 753 22 30

For more information, please contact:

Louise Tjeder, Head of Investor Relations, Tele2 AB, Phone: +46 704 26 46 52
Viktor Wallström, Head of Public Relations, Tele2 AB, Phone: +46 703 63 53 27

TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 14 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, content services and global M2M/IoT solutions. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2014, we had net sales of SEK 26 billion and reported an operating profit (EBITDA) of SEK 5.9 billion.

The logo for Tele2, featuring the word "TELE2" in a bold, black, sans-serif font. The "2" is significantly larger and more prominent than the other characters.