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19 April 2016

## **PRESS RELEASE**

# **Tele2 AB: Nomination Committee proposals regarding election of Board of Directors**

**In advance of the Tele2 AB (publ) (“Tele2”) Annual General Meeting of shareholders to be held on Tuesday 24 May 2016, the Tele2 Nomination Committee proposes the re-election of Mike Parton, Lorenzo Grabau, Irina Hemmers, Eamonn O’Hare and Carla Smits-Nusteling as Directors of the Board, and the election of Sofia Arhall Bergendorff, Georgi Ganev and Cynthia Gordon as new Directors of the Board. The Nomination Committee also proposes the re-election of Mike Parton as Chairman of the Board of Directors. Erik Mittregger has decided not to seek re-election.**

Sofia Arhall Bergendorff is Director of Global Operations, Partnerships at Google in New York since 2015. Sofia joined Google in 2011 as Sales Operations Manager, Nordics, and relocated to New York in 2013 to assume the position of Head of Americas Strategy and Operations, Partnerships. During 2009-2011, Sofia was an independent management consultant, prior to which she spent five years at Copenhagen Consulting Company (now Quartz+Co) as a Partner. Sofia holds a BA in Journalism from the University of Oregon and an MBA from INSEAD.

Georgi Ganev is Chief Executive Officer of Dustin Group since 2012. Prior to joining Dustin, Georgi spent six years with the Telenor Group, first as Chief Executive Officer of Bredbandsbolaget and later as Chief Marketing Officer of Telenor Sweden. Between 2002 and 2007, Georgi worked at Tele2, first within Product Management during 2002-2005, and later as Sales and Marketing Director of Tele2’s card payments processing service company 3C International up until the company’s sale to Telekurs in 2007. Georgi holds an MSc in Engineering from Uppsala University.

Cynthia Gordon is Executive Vice President and Chief Executive Officer of the Africa Division at Millicom International Cellular. Cynthia joined Millicom from the Qatar-based international telecommunications company Ooredoo in 2015. Prior to joining Ooredoo in 2012, Cynthia was Vice President, Business Marketing at Orange 2001-2006 and Chief Commercial Officer at MTS between 2007 and 2009 before returning to Orange as Vice President of Partnerships & Emerging Markets during 2009-2012. Cynthia holds a BA in Business Studies from Brighton University.

Lorenzo Grabau, Chairman of the Nomination Committee, commented: “The Nomination Committee is very pleased to have recruited Sofia Arhall Bergendorff, Georgi Ganev and Cynthia Gordon to the Tele2 Board. Sofia, Georgi and Cynthia are three experienced professionals with highly complementary expertise. Sofia and Georgi will bring valuable

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insights from both the digital consumer and business-to-business sectors, and a unique Swedish perspective on the Tele2 operations. Cynthia will bring extraordinary operational expertise gained over more than 20 years of leading mobile, broadband and fixed-line operations across developed and developing markets. The Nomination Committee is confident that the proposed new Directors will complement the Board's expertise across a variety of areas drawing on their longstanding careers in Swedish and international markets."

Lorenzo Grabau added: "On behalf of the Nomination Committee, I would also like to take this opportunity to thank Erik Mitteregger for his six years serving on the Tele2 Board during this time of successful strategic transformation."

The Nomination Committee comprises Mike Parton as Chairman of the Board of Directors, Lorenzo Grabau appointed by Investment AB Kinnevik, Mathias Leijon appointed by Nordea Funds, Jonas Eixmann appointed by Andra AP-fonden, and Hans Ek appointed by SEB Investment Management AB. The Nomination Committee's complete proposals are presented in the notice convening Tele2's Annual General Meeting.

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**TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS.** We have 14 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, content services and global M2M/IoT solutions. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2015, we had net sales of SEK 27 billion and reported an operating profit (EBITDA) of SEK 5.8 billion.

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