

PRESS RELEASE

Tele2 cofounds telecom coalition to fight online child sexual exploitation

In cooperation with ECPAT, Tele2 and four of the other Swedish operators today announce the founding of a telecom coalition that will strive to prevent and obstruct perpetrators within their networks. This is another important milestone in Tele2's long-term Child Protection commitment.

Internet and the connected life brings an endless amount of possibilities, for the individual and society as a whole. However, it can also be used as a platform for the sexual abuse of children. The new Swedish Telecom Coalition has been formed in cooperation with ECPAT (a global network of organizations working to eliminate all forms of child sexual exploitation) to fight online child sexual exploitation (OCSE) within the member operators' networks.

"We believe that operators have an important role to play in this fight and hope that the coalition can contribute alongside authorities and other crucial organisations like ECPAT. We must fight the perpetrators and their ever-changing methods to minimize every single risk of children being exploited", says Viktor Wallström, EVP Group Communications, at Tele2.

Initially, the coalition will focus on information sharing and benchmarking. Going forward, its members will also look into gathering statistics and investigating opportunities to develop new tools in the fight against OCSE.

Tele2's commitment to safer children online

Based on blacklists from Interpol and other authorities, Tele2 relentlessly blocks attempts to access sites with child sexual abuse content. Each month, about half a million attempts are blocked within Tele2's footprint. For example, more than 3500 pages are blocked in Sweden on a daily basis.

"We also conduct an annual survey, Children and the Internet, which provides insights into the online habits of kids in Sweden and the Baltics. With that as a basis, we are continually looking to develop new tools to protect children who are using our services", says Viktor Wallström.

Feel free to read more about the annual survey Children and the Internet and Tele2's [Child Protection commitment](#).

For more information, please contact:

Joel Ibson, Head of Public Relations, Tele2 AB, Phone: +46 766 26 44 00
Erik Strandin Pers, Head of Investor Relations, Tele2 AB, Phone: +46 733 41 41 88

TELE2'S MISSION IS TO FEARLESSLY LIBERATE PEOPLE TO LIVE A MORE CONNECTED LIFE. We believe the connected life is a better life, and so our aim is to make connectivity increasingly accessible to our customers, no matter where or when they need it. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 offers mobile services,

Tele2 AB
Skeppsbron 18
P.O Box 2094
SE-103 13 Stockholm, Sweden
Telephone +46 8 5620 0060
Fax: +46 8 5620 0040
www.tele2.com
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fixed broadband and telephony, data network services, content services and global IoT solutions. Every day our 17 million customers across 8 countries enjoy a fast and wireless experience through our award winning networks. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2017, Tele2 had net sales of SEK 25 billion and reported an EBITDA of SEK 6.4 billion. For definitions of measures, please see the last pages of the Annual Report 2017. Follow @Tele2group on Twitter for the latest updates

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